

**Electronic Articles of Incorporation
For**

P06000071500
FILED
May 22, 2006
Sec. Of State
sprather

PYURE, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PYURE, INC.

Article II

The principal place of business address:

10660 FOREST HILL BLVD
SUITE 100
WELLINGTON, FL. US 33414

The mailing address of the corporation is:

9452 BOCA RIVER CIRCLE
BOCA RATON, FL. US 33434

Article III

The purpose for which this corporation is organized is:

HAIR CARE RETAIL AND SERVICES.

Article IV

The number of shares the corporation is authorized to issue is:

2000

Article V

The name and Florida street address of the registered agent is:

ELAN LEVY
9452 BOCA RIVER CIRCLE
BOCA RATON, FL. 33434

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ELAN LEVY

Article VI

The name and address of the incorporator is:

ELAN LEVY
9452 BOCA RIVER CIRCLE

BOCA RATON FL 33434

Incorporator Signature: ELAN LEVY

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P D
ELAN LEVY
9452 BOCA RIVER CIRCLE
BOCA RATON, FL. 33434 US

Title: VP D
ALBERT BOCCIA
9595 BARLETTA WINDS POINT
DELRAY BEACH, FL. 33446 US

Article VIII

The effective date for this corporation shall be:

05/19/2006