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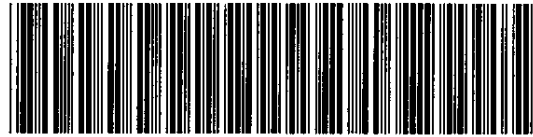
(Business Entity Name)

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05/18/06--01028--010 **78.75

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SECRETARY OF STATE
TALLAHASSEE FLORIDA

MRS
5/23

LAW OFFICES OF
**GOULD, COOKSEY, FENNELL,
O'NEILL, MARINE, CARTER & HAFNER, P.A.**

JOHN R. GOULD (1921-1988)
DARRELL FENNELL (1937-2004)
BYRON T. COOKSEY
EUGENE J. O'NEILL*
CHRISTOPHER H. MARINE
DAVID M. CARTER
TODD W. FENNELL, LL.M.
*FL. BOARD CERTIFIED
CIVIL TRIAL AND BUSINESS LITIGATION

979 BEACHLAND BOULEVARD
VERO BEACH, FLORIDA 32963
TELEPHONE: (772) 231-1100
FAX: (772) 231-2020

TROY B. HAFNER, LL.M.**
BRIAN J. CONNELLY
SANDRA G. RENNICK
CLINT S. MALONE
JENNIFER VANHOOSE
WILLIAM N. KIRK, LL.M.

**FL. BOARD CERTIFIED
WILLS, TRUSTS AND ESTATES

May 17, 2006

Florida Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314

RE: DeDe's Shoes, Inc.

Dear Sir:

Enclosed please find Articles of Incorporation for DeDe's Shoes, Inc., together with our check in the amount of \$78.75, which covers the following fees:

\$35.00 filing fee
35.00 registered agent designation
8.75 certified copy
\$78.75

Please return the certified copy to the undersigned in the envelope provided.

Very truly yours,



Sandra G. Rennick
SGR:jk
Enclosures

**ARTICLES OF INCORPORATION
OF
DEDE'S SHOES, INC.**

FILED
06 MAY 18 PM 4:28
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

WE, the undersigned, hereby associate ourselves together for the purpose of becoming a corporation under the laws of the State of Florida, by and under the provisions of the statutes of the State of Florida, providing for the formation, liability, rights, privileges and immunities of a corporation for profit.

ARTICLE I

The name of the corporation shall be: **DEDE'S SHOES, INC.**

ARTICLE II

The general nature of the business and the objectives and purposes proposed to be transacted and carried on is on-line sales via the internet of shoes and women's accessories, and to do any and all things herein mentioned, as fully, and, to the same extent as natural persons might or could do, and all related activities, to have a corporate seal, which may be altered at pleasure, and to use the same by causing it, or a facsimile thereof, to be impressed, affixed, or in any other manner reproduced, to purchase, take, receive, lease, or otherwise acquire, own, hold, improve, use and otherwise deal in and with real or personal property or any interest therein, wherever situated, to sell, convey, mortgage, pledge, create a security interest in, lease, exchange, transfer, and otherwise dispose of all or any part of its property and assets, to lend money to and use its credit to assist its officers and employees in accordance with Florida Statutes, to purchase, take, receive, subscribe for, or otherwise acquire, own, hold, vote, use, employ, sell, mortgage, lend, pledge, or otherwise dispose of, and otherwise use and deal in and with, shares or other interests in, or obligations or other domestic or foreign corporations, associations, partnerships or individuals, or direct or indirect obligations of the United States or of any other government, state, territory, governmental district, or municipality or of any instrumentality thereof, to make contracts and guarantees and incur liabilities, borrow money at such rates of interest as the corporation may determine, issue its notes, bonds, and

other obligations, and secure any of its obligations by mortgage or pledge of all or any of its property, franchises, and income, to lend money for its corporate purposes, invest and reinvest its funds, and take and hold real and personal property as security for the payment of funds so loaned or invested, to conduct its business, carry on its operations, and have offices and exercise the powers granted by this act within or without this state, to elect or appoint officers and agents of the corporation and define their duties and fix their compensation. To make and alter By-laws, not inconsistent with its articles of incorporation or with the laws of this state, for the administration and regulation of the affairs of the corporation, to make donations for the public welfare or for charitable, scientific or educational purposes, to transact any lawful business which the board of directors shall find will be in aid of governmental policy, to pay pensions and establish pension plans, profit sharing plans, stock bonus plans, stock option plans and other incentive plan for any or all of its directors, officers, and employees and for any or all of the directors, officers, and employees of its subsidiaries, to be a promoter, incorporator, partner, members, associate, or manager of any corporation, partnership, joint venture, trust, or other enterprise, to have and exercise all powers necessary or convenient to effect its purposes.

ARTICLE III

The amount of capital stock authorized for the corporation is a maximum of One Thousand (1,000) shares of common stock having a par value of One Dollar (\$1.00) per share, and which shall be issued as fully paid and nonassessable. The stock of this corporation shall be assigned, issued and transferred only in accordance with such By-Laws as the corporation shall, from time to time, make, change or alter with a lien reserved in favor of the corporation upon all of its capital stock for any indebtedness which may at any time be due by the holder of the same unto the company.

ARTICLE IV

Every shareholder, upon the sale for cash of any new stock of the corporation of the same kind, class or series as to that which such shareholder already holds, shall have the right to purchase the shareholder's pro rata share thereof (as nearly as may be done without issuance of a fractional share) at the price at which it is offered to others.

ARTICLE V

This corporation shall have a perpetual existence, unless sooner dissolved according to law.

ARTICLE VI

The street address of the initial registered office of the corporation is 914 Holoma Drive, Vero Beach, Florida, 32963, and the name of the initial registered agent of the corporation at that address is Denoe A. Ashby.

ARTICLE VII

The principal place of business of the corporation is to be 914 Holoma Drive, Vero Beach, Vero Beach, Florida 32963, with the privilege of having branch offices at other places within or without the State of Florida as may be designated.

ARTICLE VIII

The names and addresses of the officers of this corporation who shall hold office for the first year, or until their successors are chosen and have qualified, are as follows:

NAME AND ADDRESS	OFFICE
Denoe A. Ashby 914 Holoma Drive Vero Beach, FL 32963	President/Secretary/Treasurer

ARTICLE IX

The business of the corporation shall be managed and its corporate powers exercised by a Board of Directors of not less than one (1) nor more than five (5) directors, who shall be of full age and at least one shall be a citizen of the United States. The directors need not be stockholders. The names and addresses of each member of the first Board of Directors are as follows:

NAME	ADDRESS
Denoe A. Ashby	914 Holoma Drive Vero Beach, FL 32963

ARTICLE X

The names and street addresses of the subscribers of this certificate of Articles of Incorporation and the number of shares of stock which each agree to take are as follows:

NAME AND ADDRESS	NO. OF SHARES
Denoe A. Ashby 914 Holoma Drive Vero Beach, FL 32963	1,000

ARTICLE XI

In furtherance and not in limitation of the powers conferred by the laws of the State of Florida, the Board of Directors is expressly authorized:

To make and alter the By-Laws of this corporation;

To fix the amount to be reserved as working capital over and above the paid-in capital stock of this corporation;

To borrow money for the use of the corporation and to authorize and cause to be executed mortgages and liens upon the real and personal property of this corporation;

If the By-Laws so provide, to designate two or more of its number to constitute an Executive Committee, which Committee shall, for the time being, as provided in said resolution or By-Laws of this corporation, have and exercise any or all of the powers of the Board of Directors in the management of the business and affairs of the corporation and have power to authorize the seal of this corporation to be affixed to all papers which may require it.

This corporation may in its By-Laws confer power upon its directors in addition to the foregoing and in addition to the powers and authorities conferred upon them by statute.

ARTICLE XII

In case of loss or destruction of a certificate of stock, no new certificate shall be issued in lieu thereof, except upon satisfactory proof to the Board of Directors of such loss or destruction and upon the giving of satisfactory security by bond or otherwise against loss to the corporation. Any such new certificate shall be plainly marked "duplicate" upon its face.

ARTICLE XIII

No contract or other transaction between the corporation and any other corporation shall be affected or invalidated by the fact that any one or more of the directors of this corporation is or are in, or is a director or officer, or are directors or officers of, such other corporation, and any director or directors individually or jointly may be a party or parties to, or may be interested in, any contract or transaction of this corporation or in which this corporation is interested, and no contract, act or transaction of this corporation with any person or person, firm or corporation, shall be affected or invalidated by the fact that any director or directors of this corporation is a party or are parties to, or interest in, such contract, act or transaction, or in any way connected with such person or persons, firm or corporation, and each and every person who may become a director of this corporation is hereby contracting with the corporation for the benefit of himself or any firm, association or corporation in which he may be in any way interested.

ARTICLE XIV

The corporation or the stockholders may include in their agreement between themselves the following as valid matters of agreement:

- A. Any limitation or restraint upon the transferability, alienation or assignment of stock;
- B. Any limitation or restraint upon the encumbrance or pledge of stock;
- C. Any agreements conferring preemptive right of purchase upon stockholders as conditions precedent to the sale of any stock;
- D. Management agreements, solicitation agreements or other employment agreements with persons who may or may not be stockholders; and

E. Any and all such other agreements as may be reasonably necessary in the ownership, conduct or furtherance of the business of the corporation and to implement the said agreement by By-Laws of the corporation.

ARTICLE XV

The corporation reserves the right to amend, alter, change or repeal any provision contained in this certificate of Articles of Incorporation in the manner now or hereafter prescribed by applicable provision of law, and all rights and powers conferred herein upon stockholders, directors, and officers are subject to this reserved power.

IN WITNESS WHEREOF, we, the undersigned, being each and all of the original subscribers to the capital stock hereinabove named, for the purpose of forming a corporation to do business within and without the State of Florida, and in pursuance of Florida Law, do hereby make, subscribe, acknowledge and file this certificate, hereby jointly and severally declaring and certify the facts herein stated are true and that we have associated ourselves together for the purpose of becoming a corporation under the laws of the State of Florida, and do hereby respectively agree to take the number of shares of stock hereinbefore set forth and state, and accordingly we have set our hands and seals at Vero Beach, Indian River County, Florida, this 17 day of May, 2006.

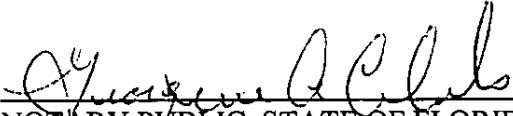

Denoe A. Ashby

STATE OF FLORIDA)
 :SS.
COUNTY OF INDIAN RIVER)

The foregoing instrument was acknowledged before me by Denoe A. Ashby, parties to the foregoing certificate of Articles of Incorporation, and known to me personally and/or who produced D/A as identification, and jointly and severally acknowledged the said certificate to be the act and deed of each of them respectively, and that the facts therein stated are truly set forth, and that they have associated themselves together for the purpose of becoming a corporation under the laws of the State of Florida.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal at Vero Beach, Florida, on this the day and year last above written.

(SEAL)



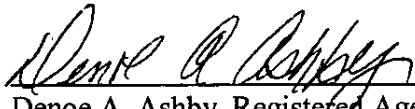
NOTARY PUBLIC, STATE OF FLORIDA
Notary Name Printed: _____
My Commission Expires: _____



Georgene A Edwards
My Commission DD228820
Expires October 12, 2007

ACCEPTANCE BY REGISTERED AGENT

Having been named as Registered Agent to accept process for the corporation at the place designated in this certificate, I hereby agree to act in this capacity and agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties.


Denoe A. Ashby, Registered Agent

Date: May 17, 2006

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06 MAY 18 PM 4:28
SECRETARY OF STATE
TALLAHASSEE, FLORIDA