

**Electronic Articles of Incorporation  
For**

P06000068417  
FILED  
May 15, 2006  
Sec. Of State  
Ipooe

RULIY, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

RULIY, INC.

**Article II**

The principal place of business address:

9125 SW 77TH AVENUE  
604  
MIAMI, FL. 33156

The mailing address of the corporation is:

9125 SW 77TH AVENUE  
604  
MIAMI, FL. 33156

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

100

**Article V**

The name and Florida street address of the registered agent is:

CARLOS SANTAMARIA  
199 OCEAN LANE DRIVE  
314  
KEY BISCAYNE, FL. 33149

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: CARLOS SANTAMARIA

### **Article VI**

The name and address of the incorporator is:

CARLOS SANTAMARIA  
199 OCEAN LANE DRIVE  
314  
KEY BISCAYNE, FLORIDA 33149

Incorporator Signature: CARLOS SANTAMARIA

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
CARLOS SANTAMARIA  
199 OCEAN LANE DRIVE #314  
KEY BISCAYNE, FL. 33149

Title: VP  
CARLOS SANTAMARIA  
199 OCEAN LANE DRIVE #314  
KEY BISCAYNE, FL. 33149

Title: SEC  
CARLOS SANTAMARIA  
199 OCEAN LANE DRIVE #314  
KEY BISCAYNE, FL. 33149