

**Electronic Articles of Incorporation
For**

P06000056768
FILED
April 21, 2006
Sec. Of State
jshivers

SHARPER IMAGE MEDIA INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SHARPER IMAGE MEDIA INC

Article II

The principal place of business address:

6600 NW 12 AVE
STE 203
FORT LAUDERDALE, FL. 33309

The mailing address of the corporation is:

6600 NW 12 AVE
STE 203
FORT LAUDERDALE, FL. 33309

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

500

Article V

The name and Florida street address of the registered agent is:

THOMAS HORNE
6600 NW 12 AVE
STE 203
TAMARAC, FL. 33309

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: THOMAS HORNE

Article VI

The name and address of the incorporator is:

THOMAS HORNE
6600 NW 12 AVE
STE 203
FORT LAUDERDALE, FL 33309

Incorporator Signature: THOMAS HORNE

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
THOMAS HORNE
6600 NW 12 AVE STE 203
FORT LAUDERDALE, FL. 33309

Article VIII

The effective date for this corporation shall be:

04/20/2006