Electronic Articles of Incorporation For

P06000054078 FILED April 17, 2006 Sec. Of State Ipoole

B & B FRAGRANCES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

B & B FRAGRANCES, INC.

Article II

The principal place of business address:

7154 N. UNIVERSITY DRIVE SUITE 153 TAMARAC, FL. 33321

The mailing address of the corporation is:

7154 N. UNIVERSITY DRIVE SUITE 153 TAMARAC, FL. 33321

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1,000

Article V

The name and Florida street address of the registered agent is:

BURT SWARTZ 7154 N UNIVERSITY DRIVE SUITE 153 TAMARAC,, FL. 33321 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: BURT SWARTZ

Article VI

The name and address of the incorporator is:

BOB MOORE 7154 N UNIVERSITY DRIVE SUITE 153 TAMARAC, FL 33321

Incorporator Signature: BOB MOORE

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P BURT SWARTZ 7154 N UNIVERSITY DRIVE TAMARAC, FL. 33321

Title: VP BOB MOORE 7154 N UNIVERSITY DRIVE TAMARAC, FL. 33321

Article VIII

The effective date for this corporation shall be:

04/15/2006