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ROBERT E. TURFFS, P.A.

1444 First Street, Suite B Sarasota, Florida 34236 Telephone (941) 953-9009 Facsimile (941) 953-5736

Robert E. Turffs

Board Certified Civil Trial Lawyer

April 4, 2006

Florida Department of State Division of Corporations Post Office Box 6327 Tallahassee, Florida 32314

Re:

By The Slice Marketing, Inc.

Articles of Incorporation

Dear Sir or Madame:

Enclosed please find an original Articles of Incorporation of By The Slice Marketing, Inc. for filing. I also enclose our check in the amount of \$78.75 to cover your filing fees.

Thank you for your assistance in this matter.

Sincerely,

Robert E. Turffs

RET:hhl Encls.

ARTICLES OF INCORPORATION

OF

BY THE SLICE MARKETING, INC.

The undersigned incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

ARTICLE I NAME

The name of the corporation shall be BY THE SLICE MARKETING, INC.

ARTICLE II PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be 7408 Arrowhead Run, Bradenton, Florida 34202.

ARTICLE III NATURE OF BUSINESS

The corporation may engage in any activity or business permitted under the laws of the United States and of this state.

ARTICLE IV CAPITAL STOCK

The number of shares of stock that this corporation is authorized to have outstanding at any one time is 1,000 shares of common stock, each having the par value of \$1.00.

Authorized capital stock may be paid for in cash, services or property, at a just value to be fixed by the subscriber of this corporation at any regular or special meeting.

ARTICLE V EXISTENCE

This corporation shall have perpetual existence until dissolved according to law.

ARTICLE VI INITIAL REGISTERED AGENT AND ADDRESS

The name and address of the initial registered agent is:

Robert E. Turffs, Esquire Robert E. Turffs, P.A. 1444 First Street, Suite B Sarasota, Florida 34236

ARTICLE VII INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is:

Robert E. Turffs, Esquire Robert E. Turffs, P.A. 1444 First Street, Suite B Sarasota, Florida 34236

ARTICLE VIII DIRECTORS

There shall be three directors of the corporation. The name and address of each director is:

John R. Roth

7408 Arrowhead Run

Bradenton, Florida 34202

Wendy S. Roth

7408 Arrowhead Run

Bradenton, Florida 34202

Ashely E. Roth

7408 Arrowhead Run

Bradenton, Florida 34202

ARTICLE IX SUBSCRIBER

The name and Address of each person signing these Articles of Incorporation as a subscriber is as follows:

Robert E. Turffs, Esquire Robert E. Turffs, P.A. 1444 First Street, Suite B Sarasota, Florida 34236

ARTICLE X AMENDMENT

These Articles of Incorporation may be amended in the manner provided by law. Every amendment shall be approved by the subscribers, proposed by them to the stockholders and approved by them at a meeting of stockholders by a majority of the stockholders entitled to vote thereon, unless all the officers and all of the stockholders sign a written statement manifesting their intention that a certain amendment to these Articles of Incorporation be made

ROBERT E. TURFFS

HOLLY H. LAIRD olary Public - State of Florida Commission Spites Dec 12,2008

Bonded by National Notary Au

STATE OF FLORIDA **COUNTY OF SARASOTA**

The foregoing instrument was acknowledged before me on April 4, 2006, by Affiant, ROBERT E. TURFFS, who is personally known to me_____ produced (type of identification)

as identification.

(SEAL)MY COMMISSION EXPIRES:

-3-

CERTIFICATE DESIGNATING REGISTERED AGENT AND PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN FLORIDA, AND ACCEPTANCE OF AGENT UPON WHOM PROCESS MAY BE SERVED

In compliance with Sections 48.091 and 607.034, Florida Statutes, the Following is submitted:

FIRST that BY THE SLICE MARKETING, INC. desiring to organize or qualify under the laws of the State of Florida, with its principal place of business at 7408 Arrowhead Run, Bradenton, Florida, 34202, has named ROBERT E. TURFFS, located 1444 First Street, Suite B, Sarasota, Florida, 34236 as its agent to accept service of process within Florida.

Dated: 4 - 4, 2006.

Robert E. Turffs, Incorporator

Having been named to accept service of process for the above named corporation, at the place designated in this certificate, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all statutes relative to the proper performance of my duties.

Robert E. Turffs, Registered Agent