Electronic Articles of Incorporation For

P06000048744 FILED April 05, 2006 Sec. Of State jshivers

URDIRECT STORE CORP

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: URDIRECT STORE CORP

Article II

The principal place of business address:

3521 NW 94 TERRACE MIAMI, FL. US 33147

The mailing address of the corporation is:

3521 NW 94 TERRACE MIAMI, FL. US 33147

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

ELIONORA REYES 3521 NW 94 TERRACE MIAMI, FL. 33147 I certify that I am familiar with and accept the responsibilities of registered agent.

P06000048744 FILED April 05, 2006 Sec. Of State ishivers

Registered Agent Signature: ELIONORA REYES

Article VI

The name and address of the incorporator is:

GALLOWAY OFFICE LLC 935 SW 87 AVE

MIAMI, FLORIDA 33174

Incorporator Signature: DOMINGO HERNANDEZ

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P ELIONORA REYES 3521 NW 94 TERRACE MIAMI, FL. 33147 US

Title: VP DESIREE RADA 2175 BAY DR WEST MIAMI BEACH, FL. 33141 US

Article VIII

The effective date for this corporation shall be:

04/05/2006