Electronic Articles of Incorporation For

P06000045521 FILED March 30, 2006 Sec. Of State jshivers

INSTINCT MATTERS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

INSTINCT MATTERS, INC.

Article II

The principal place of business address:

269 SOUTH OSPREY AVENUE SUITE 100 SARASOTA, FL. 34236

The mailing address of the corporation is:

269 SOUTH OSPREY AVENUE SUITE 100 SARASOTA, FL. 34236

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

JOHN J. SHEA, P.A. 269 SOUTH OSPREY AVENUE SUITE 100 SARASOTA, FL. 34236 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JOHN J. SHEA

Article VI

The name and address of the incorporator is:

JOHN J. SHEA 269 SOUTH OSPREY AVENUE SUITE 100 SARASOTA, FL 34236

Incorporator Signature: JOHN J. SHEA

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: DIR JOHN J SHEA 269 SOUTH OSPREY AVE., STE 100 SARASOTA, FL. 34236