Electronic Articles of Incorporation For

P06000043201 FILED March 27, 2006 Sec. Of State jshivers

SATURDAY MORNING, INCORPORATED

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: SATURDAY MORNING, INCORPORATED

Article II

The principal place of business address:

301 S. PARSONS AVENUE BRANDON, FL. 33510

The mailing address of the corporation is:

301 S. PARSONS AVENUE BRANDON, FL. 33510

Article III

Article IV

The number of shares the corporation is authorized to issue is: 200

Article V

The name and Florida street address of the registered agent is:

BRUCE JR. R WALZ P 301 S. PARSONS AVENUE BRANDON, FL. 33510 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: BRUCE R. WALZ JR.

Article VI

The name and address of the incorporator is:

BRUCE R. WALZ JR. 301 S. PARSONS AVENUE

BRANDON, FLORIDA 33510

Incorporator Signature: BRUCE R. WALZ JR.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P BRUCE R WALZ JR. 301 S. PARSONS AVENUE BRANDON, FL. 33510

Article VIII

The effective date for this corporation shall be:

03/27/2006