

**Electronic Articles of Incorporation
For**

P06000040972
FILED
March 21, 2006
Sec. Of State
tburch

DELILAH'S SECRET, INCORPORATED

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DELILAH'S SECRET, INCORPORATED

Article II

The principal place of business address:

5800 BEACH BLVD
SUITE 203-151
JACKSONVILLE, FL. 32207

The mailing address of the corporation is:

5800 BEACH BLVD
SUITE 203-151
JACKSONVILLE, FL. 32207

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100,000

Article V

The name and Florida street address of the registered agent is:

EUNICE A MATHIS
1182 WEST 8TH STREET
JACKSONVILLE, FL. 32209

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: EUNICE A. MATHIS

Article VI

The name and address of the incorporator is:

EUNICE MATHIS
P.O. BOX 43624

JACKSONVILLE, FL 32203

Incorporator Signature: EUNICE MATHIS

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
EUNICE A MATHIS
P.O. BOX 43624
JACKSONVILLE, FL. 32203

Title: VP
EUNICE A MATHIS
P.O. BOX 43624
JACKSONVILLE, FL. 32203