

**Electronic Articles of Incorporation
For**

P06000033464
FILED
March 07, 2006
Sec. Of State
thampton

REGAL EMPRESS CRUISE INCENTIVES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

REGAL EMPRESS CRUISE INCENTIVES, INC.

Article II

The principal place of business address:

2538 NE 8TH STREET
FT. LAUDERDALE, FL. 33304

The mailing address of the corporation is:

2538 NE 8TH STREET
FT. LAUDERDALE, FL. 33304

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS. ADVERTISING

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

HOLLY D BUNCH
2538 NE 8TH STREET
FT. LAUDERDALE, FL. 33304

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: HOLLY D. BUNCH

Article VI

The name and address of the incorporator is:

HOLLY D. BUNCH
2538 NE 8TH ST.
FT. LAUDERDALE
FL, 33304-3565

Incorporator Signature: HOLLY D. BUNCH

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
HOLLY D BUNCH
2538 NE 8TH STREET
FT. LAUDERDALE, FL. 33304

Article VIII

The effective date for this corporation shall be:

03/08/2006