

Electronic Articles of Incorporation For

**P06000029281
FILED
February 28, 2006
Sec. Of State
Ipooe**

HOME IMPROVEMENT CHANNEL, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HOME IMPROVEMENT CHANNEL, INC

Article II

The principal place of business address:

1000 UNIVERSAL STUDIOS PLAZA
BLDG 22-A
ORLANDO, FL. 32819

The mailing address of the corporation is:

1000 UNIVERSAL STUDIOS PLAZA
BLDG 22-A
ORLANDO, FL. 32819

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100,000,000

Article V

The name and Florida street address of the registered agent is:

MULTICHANNEL VENTURES, LLC
1000 UNIVERSAL STUDIOS PLAZA
BLDG 22-A
ORLANDO, FL. 32819

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MICHAEL GERRITY

Article VI

The name and address of the incorporator is:

MICHAEL GERRITY
1000 UNIVERSAL STUDIOS PLAZA
BLDG 22-A
ORLANDO, FL 32819

Incorporator Signature: MICHAEL GERRITY

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P,D
MICHAEL J GERRITY
1000 UNIVERSAL STUDIOS PLAZA, BLDG 22-A
ORLANDO, FL. 32819

Article VIII

The effective date for this corporation shall be:

03/01/2006