Electronic Articles of Incorporation For

P06000023478 FILED February 15, 2006 Sec. Of State jshivers

DAYTONA SPORTS MARKETING INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DAYTONA SPORTS MARKETING INC

Article II

The principal place of business address: 3243 NO OCEAN SHORE BLVD FLAGLER BEACH, FL. US 32136

The mailing address of the corporation is:

PO BOX 689 FLAGLER BEACH, FL. US 32136

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

THOMAS VALLELY 3243 NO OCEAN SHORE BLVD FLAGLER BEACH, FL. FL I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: THOMAS VALLELY

Article VI

The name and address of the incorporator is:

THOMAS VALLELY 3243 NO OCEAN SHORE BLVD

FLAGLER BEACH, FL 32136

Incorporator Signature: THOMAS VALLELY

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P THOMAS VALLELY 3243 NO OCEAN SHORE BLVD FLAGLER BEACH, FL. 32136 US

Title: VP GAIL VALLELY 3243 NO OCEAN SHORE BLVD FLAGLER BEACH, FL. 32136 US

Article VIII

The effective date for this corporation shall be:

03/01/2006

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