Electronic Articles of Incorporation For

P06000017324 FILED February 03, 2006 Sec. Of State jshivers

STRAIGHTWAY MARKETING INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: STRAIGHTWAY MARKETING INC

Article II

The principal place of business address:

611 S FORT HARRISON SUITE 387 CLEARWATER, FL. US 33756

The mailing address of the corporation is:

611 S FORT HARRISON SUITE 387 CLEARWATER, FL. US 33756

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100000

Article V

The name and Florida street address of the registered agent is:

LEGAL ZOOM NEVADA, INC. 44 W. FLAGLER STREET SUITE 675 MIAMI, FL. 33130 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DANIELA BALAN, LEGAL ZOOM NEVADA, INSUIVERS

Article VI

The name and address of the incorporator is:

DANIELA BALAN, LEGALZOOM.COM, INC. 7083 HOLLYWOOD BLVD. SUITE 180 LOS ANGELES, CA 90028

Incorporator Signature: DANIELA BALAN, LEGALZOOM.COM, INC.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P SALLY FALKOW 611 S FORT HARRISON, SUITE 387 CLEARWATER, FL. 33756 US

Title: S GLORIA MACTAGGART 611 S FORT HARRISON, SUITE 387 CLEARWATER, FL. 33756 US

Title: T DOUGLAS HAY 611 S FORT HARRISON, SUITE 387 CLEARWATER, FL. 33756 US