Electronic Articles of Incorporation For

P06000005549 FILED January 11, 2006 Sec. Of State thampton

ZULY'S FASHION,INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: ZULY'S FASHION,INC.

Article II

The principal place of business address: 4322 CHIQUITA BLVD SOUTH CAPE CORAL, . US 33914

The mailing address of the corporation is:

4322 CHIQUITA BLVD SOUTH CAPE CORAL, . US 33914

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

ZULEIKA BERMUDEZ MS. 4322 CHIQUITA BLVD SOUTH CAPE CORAL, FL. 33914 I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ZULEIKA BERMUDEZ

Article VI

The name and address of the incorporator is:

ZULEIKA BERMUDEZ 4322 CHIQUITA BLVD SOUTH

CAPE CORAL FL 33914

Incorporator Signature: ZULEIKA BERMUDEZ

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P ZULEIKA BERMUDEZ MS. 4322 CHIQUITA BLVD SOUTH CAPE CORAL, FL. 33914 US

Title: VP ELIEL DE LA VEGA SR. 4322 CHIQUITA BLVD SOUTH CAPE CORAL, FL. 33914 US

Article VIII

The effective date for this corporation shall be:

01/05/2006

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