Electronic Articles of Incorporation For

P06000004957 FILED January 10, 2006 Sec. Of State

LA CALLE AD, CORP

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

LA CALLE AD, CORP

Article II

The principal place of business address:

4890 NW 102ND AVE # 102 DORAL, FL. US 33178

The mailing address of the corporation is:

4890 NW 102ND AVE # 102 DORAL, FL. US 33178

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

JOSE BASILIO 1414 NW 107TH AVE SUITE 206 MIAMI, FL. 33172 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JOSE BASILIO

Article VI

The name and address of the incorporator is:

PABLO ALBERTO ENRIQUEZ 4890 NW 102ND AVE # 102 MIAMI, FL. 33178

Incorporator Signature: PABLO ALBERTO ENRIQUEZ

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P PABLO A ENRIQUEZ 4890 NW 102ND AVE # 102 MIAMI, FL. 33178 US

Title: VP PATRICIA M MASANET 4890 NW 102ND AVE # 102 MIAMI, FL. 33178 US

Article VIII

The effective date for this corporation shall be:

01/09/2006