2012 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P06000003740

Entity Name: THE FLORIDA INCORPORATING COMPANY

FILED Apr 12, 2012 Secretary of State

Current Principal Place of Business:	New Principal Place of Business

1203 GOVERNORS SQUARE BLVD, SUITE 101 TALLAHASSEE, FL 323032960

Current Mailing Address: New Mailing Address:

1203 GOVERNORS SQUARE BLVD, SUITE 101 TALLAHASSEE, FL 323032960

FEI Number: 74-3227213 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

BUSINESS FILINGS INCORPORATED 515 E. PARK AVENUE TALLAHASSEE, FL 32301 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

OFFICERS AND DIRECTORS:

Title: PRES

Name: KOBELSKI, KAREN Address: 8040 EXCELSIOR DRIVE City-St-Zip: MADISON, WI 53717

Title: EVPS

Name: GOLD, DEIDRA D
Address: 2700 LAKE COOK ROAD
City-St-Zip: RIVERWOODS, IL 60015

Title: VPAS

Name: PARKER, RICHARD J Address: 2700 LAKE COOK ROAD City-St-Zip: RIVERWOODS, IL 60015

Title: DT

Name: NESTOR, THOMAS

Address: 111 EIGHTH AVE 13TH FLOOR City-St-Zip: NEW YORK, NY 10011

Title: VPAT

 Name:
 HEALY, PETER F

 Address:
 2700 LAKE COOK ROAD

 City-St-Zip:
 RIVERWOODS, IL 60015 US

Title: CEO

Name: FLYNN, RICHARD F

Address: 111 EIGHTH AVE 13TH FLOOR City-St-Zip: NEW YORK, NY 10011 US

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: RICHARD J. PARKER VPAS 04/12/2012