Electronic Articles of Incorporation For

P06000002585 FILED January 05, 2006 Sec. Of State jshivers

TRANSMEDIA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

TRANSMEDIA, INC.

Article II

The principal place of business address:

1865 BRICKELL AVE. TH-5 MIAMI, FL. 33129

The mailing address of the corporation is:

1865 BRICKELL AVE. TH-5 MIAMI, FL. 33129

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 10,000

Article V

The name and Florida street address of the registered agent is:

MARIA M UZCATEGUI D 1865 BRICKELL AVE. TH-5 MIAMI, FL. 33129 I certify that I am familiar with and accept the responsibilities of registered agent.

P06000002585 FILED January 05, 2006 Sec. Of State ishivers

Registered Agent Signature: MARIA UZCATEGUI

Article VI

The name and address of the incorporator is:

MARIA UZCATEGUI 1865 BRICKELL AVE. TH-5 MIAMI

Incorporator Signature: MARIA UZCATEGUI

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D MARIA M UZCATEGUI 1865 BRICKELL AVE. TH-5 MIAMI, FL. 33219

Article VIII

The effective date for this corporation shall be:

01/05/2006