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FLORIDA PROFIT CORPORATION OR P.A.

RUSSELL GROUP, INC.

Russell Franchise Holdings, Inc.

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December 28, 2005

FLORIDA DEPARTMENT OF STATE
Division of Corporations

BUSH ROSS, P.A.

SUBJECT: RUSSELL GROUP, INC.
REF: W05000056661

We received your electronically transmitted document. However, the document has not been filed. Please make the following corrections and refax the complete document, including the electronic filing cover sheet.

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Adding "of Florida" or "Florida" to the end of a name is not acceptable.

The document number of the name conflict is L05000109631 - THE RUSSELL GROUP, LLC.

An effective date may be added to the Articles of Incorporation if a 2006 date is needed, otherwise the date of receipt will be the file date. A separate article must be added to the Articles of Incorporation for the effective date.

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Loria Poole
Document Specialist
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FAX Aud. #: H05000292560
Letter Number: 705A00073738

**ARTICLES OF INCORPORATION
OF
RUSSELL FRANCHISE HOLDINGS, INC.**

The undersigned, acting as incorporator of the captioned corporation under the Florida Business Corporation Act, adopts the following Articles of Incorporation:

**ARTICLE I
CORPORATE NAME AND PRINCIPAL OFFICE**

The name of this corporation is RUSSELL FRANCHISE HOLDINGS, INC. (the "Corporation") and its principal office and mailing address is 6520 Grazing Lane, Odessa, Florida 33556.

**ARTICLE II
COMMENCEMENT OF CORPORATE EXISTENCE**

The Corporation shall commence its existence upon the filing of these Articles of Organization with the Florida Secretary of State.

**ARTICLE III
GENERAL NATURE OF BUSINESS**

The Corporation may transact any lawful business for which corporations may be incorporated under Florida law.

Brenda K. Holland, Paralegal Bush Ross, P.A. 220 S. Franklin Street, Tampa, FL 33602 813-224-9255 Facsimile Audit No.: H050002925603
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ARTICLE IV
CAPITAL STOCK

The aggregate number of shares of stock authorized to be issued by this corporation shall be 1,000 shares of common stock, each with a par value of \$.001. Each share of issued and outstanding common stock shall entitle the holder thereof to fully participate in all shareholder meetings, to cast one vote on each matter with respect to which shareholders have the right to vote, and to share ratably in all dividends and other distributions declared and paid with respect to the common stock, as well as in the net assets of the Corporation upon liquidation or dissolution.

ARTICLE V
INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of the Corporation shall be 220 S. Franklin Street, Tampa, Florida 33602, and the initial registered agent of the Corporation at such address is Cheryl L. Smith.

ARTICLE VI
INCORPORATOR

The name and address of the Corporation's incorporator is:

Name

Address

Brenda K. Holland

220 S. Franklin Street
Tampa, Florida 33602

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ARTICLE VII

BY-LAWS

The power to adopt, alter, amend or repeal by-laws of this Corporation shall be vested in its shareholders and separately in its Board of Directors, as prescribed by the by-laws of the Corporation.

ARTICLE VIII

INDEMNIFICATION

If the criteria set forth in §607.0850(1) or (2), *Florida Statutes*, as then in effect, have been met, then the Corporation shall indemnify any director, officer, employee or agent thereof, whether current or former, together with his or her personal representatives, devisees or heirs, in the manner and to the extent contemplated by §607.0850, as then in effect, or by any successor law thereto.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Incorporation this 27th day of December, 2005.


Brenda K. Holland, Incorporator

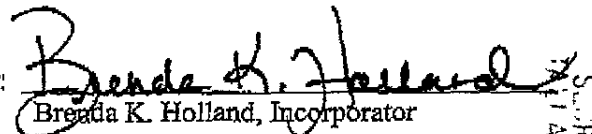
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CERTIFICATE DESIGNATING**REGISTERED AGENT**

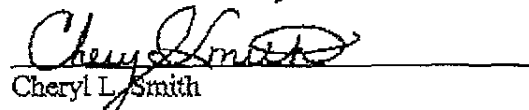
Pursuant to the provisions of §§48.091 and 607.0501, Florida Statutes, RUSSELL FRANCHISE HOLDINGS, INC., desiring to organize under the laws of the State of Florida, hereby designates Cheryl L. Smith, an individual resident of the State of Florida, as its Registered Agent for the purpose of accepting service of process within such State and designates 220 S. Franklin Street, Tampa, Florida 33602, the business office of its Registered Agent, as its Registered Office.

RUSSELL FRANCHISE HOLDINGS, INC.

By:


Brenda K. Holland, Incorporator**ACKNOWLEDGMENT**

I hereby accept my appointment as Registered Agent of the above named corporation and acknowledge that I am familiar with and accept the obligations imposed by Florida law upon that position, and agree to act as such in accordance with the provisions of §§48.091 and 607.0505, Florida Statutes.


Cheryl L. Smith

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