

# **2011 FOR PROFIT CORPORATION ANNUAL REPORT**

DOCUMENT# P05000167787

**FILED**  
**Apr 11, 2011**  
**Secretary of State**

**Entity Name:** THE PRINCIPLES CONSULTING GROUP, INC.

**Current Principal Place of Business:**

50 NORTH LAURA STREET SUITE 2750  
JACKSONVILLE, FL 32202

**New Principal Place of Business:**

**Current Mailing Address:**

50 NORTH LAURA STREET SUITE 2750  
JACKSONVILLE, FL 32202

**New Mailing Address:**

**FEI Number:** 03-0576689

**FEI Number Applied For ( )**

**FEI Number Not Applicable ( )**

**Certificate of Status Desired ( )**

**Name and Address of Current Registered Agent:**

BRANT, ABRAHAM, REITER, MCCORMICK & GREENE  
50 NORTH LAURA STREET SUITE 2750  
JACKSONVILLE, FL 32202 US

**Name and Address of New Registered Agent:**

BRANT ABRAHAM REITER MCCORMICK & JOHNSON  
50 NORTH LAURA STREET SUITE 2750  
JACKSONVILLE, FL 32202 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: AMY H. JOHNSON, ESQ.

04/11/2011

Electronic Signature of Registered Agent

Date

**OFFICERS AND DIRECTORS:**

Title: PRES  
Name: FRANK, WILLIAM P  
Address: 3 FOXTAIL ROAD  
City-St-Zip: AMELIA ISLAND PLANTATION, FL 32034

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: WILLIAM P. FRANK

PRES

04/11/2011

Electronic Signature of Signing Officer or Director

Date