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D5 DEC -7 PH 2: 27 SECRETARY OF STATE

November 9th, 2005

Department of State Division of Corporations P.O. Box 6327 Tallahassee, Florida 32314

RE: It's All About You, Inc.

Dear Division of Corporations:

Enclosed, please find the Articles of Incorporation for the above referenced corporation along with a check for the filing fees and designation of registered agent.

Also enclosed is a photocopy of the Articles of Incorporation. Please return this to the address above with the filing date stamped on it.

Thank you for your considerations.

Sinceraly yours

James Jessun

ARTICLES OF INCORPORATION

OF

IT'S ALL ABOUT YOU, INC.

ARTICLE I - NAME

The name of the corporation shall be:

IT'S ALL ABOUT YOU, INC.

FILED 05 DEC -7 PH 2: 27 SECRETARY OF STATE SECRETARY OF STATE

ARTICLE II - PURPOSE

The purpose of this Corporation is to transact any or all lawful business for which Corporations may be incorporated under Chapter 607 of the Florida Statutes.

ARTICLE III - PRINCIPAL OFFICE

The principal place of business of this Corporation shall be:

7902 Red River Road West Palm Beach, Florida 33411

The mailing address of this Corporation shall be:

7902 Red River Road West Palm Beach, Florida 33411

ARTICLE IV – CAPITAL STOCK

The Corporation shall have the authority to issue 300 shares of common stock in one class only, each with a par value of \$1.00.

ARTICLE V - REGISTERED AGENT

The name and address of the registered agent is:

Mark R. Colodne 8177 West Glades Road – Suite 211 Boca Raton, Florida 33434

ARTICLE VI - DIRECTORS

The Corporation shall have two directors initially who shall be James Jessup and Jackie R. Jessup. The number shall be fixed by the bylaws and may be changed from time to time.

ARTICLE VII - INCORPORATORS

The name and street address of the incorporator to these Articles of Incorporation is:

James Jessup 7902 Red River Road West Palm Beach, Florida 33411

11/29/05

Dated

James Jessup, Incorporator

Having been named as registered agent and to accept service of process for the above stated Corporation at the place designated in this Certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and am familiar with and accept the obligations of my position as registered agent.

11/29/05 Dated

Mark R Colodne Registered Agent