Electronic Articles of Incorporation For

P05000150915 FILED November 14, 2005 Sec. Of State jshivers

SIMONE BEAUTY SUPPLY, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: SIMONE BEAUTY SUPPLY, INC

Article II

The principal place of business address:

4501 N 15TH ST TAMPA, FL. 33610

The mailing address of the corporation is:

4501 N 15TH ST TAMPA, FL. 33610

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 10000

Article V

The name and Florida street address of the registered agent is:

CLARISTA PETERS 4501 N 15TH ST TAMPA, FL. 33610

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: CLARISTA PETERS

Article VI

The name and address of the incorporator is:

CLARISTA PETERS 4501 N 15TH ST TAMPA, FL 33610

Incorporator Signature: CLARISTA PETERS

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P CLARISTA PETERS 4501 N 15TH ST TAMPA, FL. 33610 P05000150915 FILED November 14, 2005 Sec. Of State jshivers