

**Electronic Articles of Incorporation  
For**

P05000146442  
FILED  
November 01, 2005  
Sec. Of State  
thampton

EXSELL PUBLISHING, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

EXSELL PUBLISHING, INC.

**Article II**

The principal place of business address:

5111 SOUTH RIDGEWOOD AVENUE  
SUITE 201  
PORT ORANGE, FL. 32127

The mailing address of the corporation is:

P.O. BOX 290595  
PORT ORANGE, FL. 32129

**Article III**

The purpose for which this corporation is organized is:

PUBLICATION, PRODUCTION AND DISTRIBUTION OF PERIODICAL AND  
OTHER PRINTED OR ELECTRONIC MEDIA.

**Article IV**

The number of shares the corporation is authorized to issue is:

1000

**Article V**

The name and Florida street address of the registered agent is:

RYAN G TOLER  
1 OCEANS WEST BLVD  
#9B2  
DAYTONA BEACH SHORES, FL. 32118

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: RYAN TOLER

### **Article VI**

The name and address of the incorporator is:

ADAM J. MOFFITT  
RAETON FINANCIAL SERVICES, INC.  
1027 SE 8TH STREET  
OCALA, FL 34471

Incorporator Signature: ADAM J MOFFITT

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
RYAN G TOLER  
1 OCEANS WEST BLVD #9B2  
DAYTONA BEACH SHORES, FL. 32118

Title: ST  
LISA M TOLER  
1 OCEANS WEST BLVD #9B2  
DAYTONA BEACH SHORES, FL. 32118

### **Article VIII**

The effective date for this corporation shall be:

11/01/2005