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COR AMND/RESTATE/CORRECT OR O/D RESIGN
DIRECT HIT SYSTEMS, INC.

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SECRETARY OF STATE
TALLAHASSEE FLORIDA

AMENDED AND RESTATED ARTICLES OF INCORPORATION
OF
DIRECT HIT SYSTEMS, INC.

Pursuant to Section 607.1007 of the Florida Business Corporation Act, the Articles of Incorporation of Direct Hit Systems, Inc. (the "Company") are hereby amended and restated in their entirety as set forth below:

ARTICLE I
NAME

The name of the corporation is Direct Hit Systems, Inc.

ARTICLE II
PRINCIPAL OFFICE AND MAILING ADDRESS

The principal office and mailing address of the Company is 4000 International Pkwy, Carrollton, TX 75007, or any other location as the Board of Directors may from time to time determine or the business of the Company may require.

ARTICLE III
PURPOSE

The purpose for which the Company is organized is to transact any lawful business.

ARTICLE IV
CAPITAL STOCK

The number of shares of stock that the Company is authorized to issue is One Thousand (1,000) shares, par value \$0.01 per share, of common stock (the "Common Stock"). Each issued and outstanding share of Common Stock shall be entitled to one vote on each matter submitted to a vote at a meeting of the shareholders of the Company.

ARTICLE V
REGISTERED OFFICE AND AGENT

The address of the registered office of the Company in the State of Florida is 1200 South Pine Island Road, Plantation, Florida 33324. The name of the Company's registered agent at such address is C T Corporation System.

ARTICLE VI
DATE AND MANNER OF ADOPTION

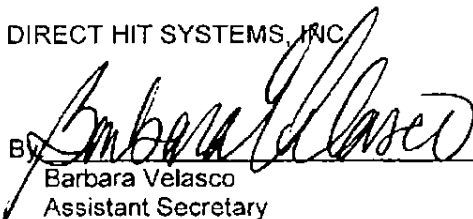
These Amended and Restated Articles of Incorporation were approved and adopted by the shareholders on November 1, 2017, and the number of votes cast for the amendment by the shareholders were sufficient for approval and adoption of the amendment.

ARTICLE VII
INDEMNIFICATION

This Company shall indemnify and shall advance expenses on behalf of its officer or director to the full extent not prohibited by law in existence either now or here after.

IN WITNESS WHEREOF, the Assistant Secretary of the Company has executed these Amended and Restated Articles of Incorporation this 1st day of November, 2017.

DIRECT HIT SYSTEMS, INC.

By 
Barbara Velasco
Assistant Secretary

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I hereby accept the appointment as registered agent and agree to act in this capacity for Direct Hit Systems, Inc. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligation of my position as registered agent. Or, if this document is being filed merely to reflect a change in the registered office address, I hereby confirm that the corporation has been notified in writing of this change.

By: CT Corporation System

Marc St. Pierre – VP & Asst Secretary

A handwritten signature in black ink, appearing to read 'Marc St. Pierre', with a long horizontal flourish extending to the right.

Date: 11/01/2017