

**Electronic Articles of Incorporation
For**

P05000131364
FILED
September 23, 2005
Sec. Of State
jshivers

SIMPLYSEXY INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SIMPLYSEXY INC.

Article II

The principal place of business address:

4301 34TH ST. S.
E09
ST. PETERSBURG, FL. US 33711

The mailing address of the corporation is:

PO BOX 11181
ST. PETERSBURG, FL. US 33733

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

CYTHIA R DOSEK
4301 34TH ST. S.
E09
ST. PETERSBURG, FL. 33711

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: CYTHIA DOSEK

Article VI

The name and address of the incorporator is:

CYTHIA DOSEK
4301 34TH ST. S.
E09
ST. PETERSBURG

Incorporator Signature: CYTHIA DOSEK

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
CYTHIA R DOSEK
4301 34TH ST. S. E09
ST. PETERSBURG, FL. 33711 US

Article VIII

The effective date for this corporation shall be:

09/23/2005