Electronic Articles of Incorporation For

P05000116493 FILED August 22, 2005 Sec. Of State

REGER JEWELERS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

REGER JEWELERS, INC.

Article II

The principal place of business address:

1634 S.W. BAYSHORE BLVD. PORT ST. LUCIE, FL. 34984

The mailing address of the corporation is:

1634 S.W. BAYSHORE BLVD. PORT ST. LUCIE, FL. 34984

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 10000

Article V

The name and Florida street address of the registered agent is:

MARK A REGER 1601 S.W. RUTLAND ST. PORT ST. LUCIE, FL. 34987 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MARK A. REGER

Article VI

The name and address of the incorporator is:

CHRIS C. SANDERS, ESQ 2837 FIRST AVENUE NORTH ST. PETERSBURG, FL 33713

Incorporator Signature: CHRIS C. SANDERS

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P MARK A REGER 1601 S.W. RUTLAND ST PORT ST. LUCIE, FL. 34987

Title: V PIER A REGER 1601 S.W. RUTLAND ST. PORT ST. LUCIE, FL. 34987