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FLORIDA PROFIT CORPORATION OR P.A.

SIMPLY ORGANICS BEAUTY PRODUCTS, INC.

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**ARTICLES OF INCORPORATION  
OF  
SIMPLY ORGANICS BEAUTY PRODUCTS, INC.**

FILED  
05 AUG 15 AM 11:32  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

**ARTICLE I - NAME AND BUSINESS ADDRESS**

The name of this Corporation is Simply Organics Beauty Products, Inc. Its principal office address and business mailing address is 1850 West McNab Road, Ft. Lauderdale, Florida 33309.

**ARTICLE II - DURATION**

The Corporation shall have a perpetual existence.

**ARTICLE III - PURPOSE**

The purpose of this Corporation is to engage in any activities or business permitted under the Laws of the United States and Florida.

**ARTICLE IV - CAPITAL STOCK**

The maximum number of shares which this Corporation is authorized to have outstanding at any time is 10,000 shares of common stock, having a par value of \$.01 per share.

**ARTICLE V - INITIAL  
REGISTERED OFFICE AND AGENT**

The street address of the initial registered office of this Corporation shall be 2525 Ponce De Leon Boulevard, Suite 400, Coral Gables, Florida 33134, and the initial registered agent of this corporation at such office shall be Dennis J. Olle, Esq., who upon accepting this designation agrees to comply with the provisions of Chapters 48 and 607, Florida Statutes as amended from time to time, with respect to keeping an office open for service of process.

{MOR/209620.0002/M1391728\_1}

**ARTICLE VI - INITIAL BOARD OF DIRECTORS**

The initial Board of Directors shall consist of three members. The number of directors may be increased or decreased from time to time by vote of the Board of Directors, but in no case shall the number of directors be less than one nor more than nine. The names and addresses of the directors constituting the initial Board of Directors are:

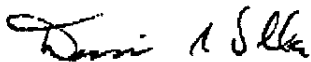
<u>Name</u>	<u>Address</u>
Frank F. Ferola	1850 West McNab Road Ft. Lauderdale, Florida 33309
David Spiegel	1850 West McNab Road Ft. Lauderdale, Florida 33309
Terry Haas	1850 West McNab Road Ft. Lauderdale, Florida 33309

**ARTICLE VII - INCORPORATOR**

The name and street address of the person signing these Articles of Incorporation is:

<u>Name</u>	<u>Address</u>
Dennis J. Olle, Esq.	2525 Ponce De Leon Boulevard Suite 400 Coral Gables, Florida 33134

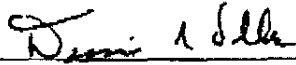
Dated: August 15, 2005

  
\_\_\_\_\_  
Dennis J. Olle, Esq., Incorporator

**ACCEPTANCE OF REGISTERED AGENT**

Having been named to accept service of process for Simply Organics Beauty Products, Inc., at the place designated in the Articles of Incorporation, Dennis J. Olle, Esq. agrees to act in this capacity and is familiar with, and accepts, the obligations of such position, and agrees to comply with the provisions of Section 48.091, Florida Statutes, relative to keeping open such office.

Dated: August 15, 2005

  
Dennis J. Olle, Esq.

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