Electronic Articles of Incorporation For

P05000110977 FILED August 10, 2005 Sec. Of State clewis

RALLY ROUND, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

RALLY ROUND, INC.

Article II

The principal place of business address:

109 N. BRUSH STREET SUITE 350 TAMPA, FL. 33602

The mailing address of the corporation is:

109 N. BRUSH STREET SUITE 350 TAMPA, FL. 33602

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 10,000

Article V

The name and Florida street address of the registered agent is:

NICK CARROLL 109 N. BRUSH STREET SUITE 350 TAMPA, FL. 33602 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: NICK CARROLL

Article VI

The name and address of the incorporator is:

DIPA SHAH HOBBY & HOBBY, P.A. 109 N. BRUSH STREET, SUITE 250 TAMPA, FL 33602

Incorporator Signature: DIPA SHAH

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P NICK CARROLL 109 N. BRUSH STREET, SUITE 350 TAMPA, FL. 33602

Title: VP THOMAS C YOUNG 109 N. BRUSH STREET, SUITE 350 TAMPA, FL. 33602

Title: T WHITNEY ROSS 109 N. BRUSH STREET, SUITE 350 TAMPA, FL. 33602