

**Electronic Articles of Incorporation  
For**

P05000105747  
FILED  
July 29, 2005  
Sec. Of State  
thampton

WORLD DIRECT CONCEPTS INCORPORATED

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

WORLD DIRECT CONCEPTS INCORPORATED

**Article II**

The principal place of business address:

17690 SE 155 AVENUE  
WEIRSDALE, FL. US 32195

The mailing address of the corporation is:

17690 SE 155 AVENUE  
WEIRSDALE, FL. US 32195

**Article III**

The purpose for which this corporation is organized is:

MARKETING CONSULTANT

**Article IV**

The number of shares the corporation is authorized to issue is:

1

**Article V**

The name and Florida street address of the registered agent is:

CLIFTON D WORLEY  
17690 SE 155 AVENUE  
WEIRSDALE, FL. 32195

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: CLIFTON D. WORLEY

### **Article VI**

The name and address of the incorporator is:

CLIFTON D. WORLEY  
17690 SE 155 AVENUE  
WEIRSDALE, FL 32195

Incorporator Signature: CLIFTON D. WORLEY

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
CLIFTON D WORLEY  
17690 SE 155 AVENUE  
WEIRSDALE, FL. 32195

Title: VP  
LOREN A WORLEY  
17690 SE 155 AVENUE  
WEIRSDALE, FL. 32195

### **Article VIII**

The effective date for this corporation shall be:

08/01/2005