Electronic Articles of Incorporation For

P05000103048 FILED July 22, 2005 Sec. Of State clewis

JOAN'S FINE JEWELS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

JOAN'S FINE JEWELS, INC.

Article II

The principal place of business address:

1375 NE 199TH STREET NORTH MIAMI BEACH, FL. US 33179

The mailing address of the corporation is:

1375 NE 199TH STREET NORTH MIAMI BEACH, FL. US 33179

Article III

The purpose for which this corporation is organized is:

TO SELL FINE JEWELRY AND FASHION JEWELRY ONLINE.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

JOAN J TERRANOVA 1375 NE 199TH STREET NORTH MIAMI BEACH, FL. 33179 I certify that I am familiar with and accept the responsibilities of registered agent.

P05000103048 FILED July 22, 2005 Sec. Of State

Registered Agent Signature: JOAN J TERRANOVA

Article VI

The name and address of the incorporator is:

JOAN J TERRANOVA 1375 NE 199TH STREET NORTH MIAMI BEACH, FL. 33179

Incorporator Signature: JOAN J TERRANOVA

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P JOAN J TERRANOVA 1375 NE 199TH STREET NORTH MIAMI BEACH, FL. 33179 US

Article VIII

The effective date for this corporation shall be:

07/21/2005