Electronic Articles of Incorporation For

P05000093621 FILED June 30, 2005 Sec. Of State jshivers

JEWELRY EXPERIENCE CORPORATION

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

JEWELRY EXPERIENCE CORPORATION

Article II

The principal place of business address:

4420 BEACON CIRCLE WEST PALM BEACH, FL. 33407

The mailing address of the corporation is:

4420 BEACON CIRCLE WEST PALM BEACH, FL. 33407

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 10000

Article V

The name and Florida street address of the registered agent is:

PHILIP H WARD III 4420 BEACON CIRCLE WEST PALM BEACH, FL. 33407 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: PHILIP H. WARD, III

Article VI

The name and address of the incorporator is:

PHILIP H. WARD, III 4420 BEACON CIRCLE WEST PALM BEACH, FL 33407

Incorporator Signature: PHILIP H. WARD, III