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CAPITAL CONNECTION, INC.

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ARTICLES OF INCORPORATION

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OF

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SPORTS AND FITNESS PUBLISHING, INC.

TALLAHASSEE. FLORIDA

The undersigned hereby adopts the following Articles of Incorporation for the purpose of forming a corporation under the laws of the State of Florida:

ARTICLE I - Name

The name of the corporation is SPORTS AND FITNESS PUBLISHING, INC.

ARTICLE II - Principal Office and Mailing Address of the Corporation

The address of the principal office of the corporation is 2011B S. Florida Avenue, Lakeland, Florida, 33803 and its mailing address is 2011B S. Florida Avenue, Lakeland, Florida, 33803.

ARTICLE III - Commencement and Duration

The corporation is to commence its corporate existence effective immediately, and shall exist perpetually thereafter until dissolved according to law.

ARTICLE IV - Purpose

The corporation is organized for the purpose of transacting any and all lawful business.

ARTICLE V - Stock

The corporation is authorized to issue ten thousand (10,000) shares of \$0.25 par value common stock, which shares shall be a single class.

ARTICLE VI - Preemptive Rights

Each shareholder of the corporation shall have the right to purchase, subscribe for, or receive a right or rights to purchase or subscribe for, at the price offered to others, a pro rata

portion of any stock of any class that the corporation may issue or sell, whether or not of unissued shares authorized by the articles of incorporation as originally filed or by any amendment thereof or out of shares of stock of the corporation acquired by it after the issuance thereof.

ARTICLE VII - Board of Directors

All corporate powers shall be exercised by and under the authority of, and the business and affairs of the corporation shall be managed under the direction of, the board of directors.

The corporation shall have three (3) directors initially. The number of directors may thereafter be increased or decreased from time to time in accordance with the bylaws of the corporation.

The names and street addresses of the initial directors who shall hold office until theirs successors, who shall be chosen at the first meeting of the stockholders have qualified, shall be:

Name	Business Address
James Hough	2011B S. Florida Avenue Lakeland, Florida 33803
C. Douglas Tart, Jr.	2011B S. Florida Avenue Lakeland, Florida 33803
Curt Patterson	2011B South Florida Avenue Lakeland, Florida 33803

ARTICLE VIII - Indemnification

The corporation shall indemnify any present or former officer or director, or person exercising powers and duties of a director, to the full extent now or hereafter permitted by law.

ARTICLE IX - Bylaws

The power to adopt, alter, amend, or repeal bylaws shall be vested in the board of directors and the shareholders, but the board of directors may not alter, amend, or repeal any bylaws adopted by the shareholders if the shareholders provide that the bylaws shall not be altered, amended, or repealed by the board of directors.

ARTICLE X - Amendment

These articles of incorporation may be amended at any time by a vote of the majority of the voting stock of the corporation outstanding, at any regular meeting of the stockholders or at any special meeting of the stockholders called for that purpose.

ARTICLE XI - Incorporator

The name and address of the Incorporator to these articles of incorporation are:

Name Address

C. Douglas Tart, Jr. 2011B S. Florida Avenue

Lakeland, Florida 33803

ARTICLE XII - Initial Registered Office and Agent

The street address of the initial registered office of the corporation is 2011B S. Florida Avenue, Lakeland, Florida, 33803 and the name of the initial registered agent of the corporation at that address is C. Douglas Tart, Jr..

C. Douglas Tart, Jr., Incorporator

STATE OF FLORIDA COUNTY OF POLK

Before me, the undersigned aut	hority, an officer duly authorized to administer oaths and
take acknowledgments, personally appe	eared C. Douglas Tart, Jr., who 😝 is personally known to
me or who [] has produced	as identification.

WITNESS my hand and official seal this **Y** day of June, 2005, at Lakeland, Florida.

(NOTARIAL SEAL)

Notary Public, State of Florida
My comm. expires June 4, 2009
Comm. No. DD 427308
Bonded Rt.I insurance Company-Surety Division

Notary Public

State of Florida at Large My Commission Expires:

To: The Department of State

Tallahassee, Florida 32304

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CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE 1: [8 FOR THE SERVICE OF PROCESS WITHIN FLORIDA CHAIR OF SHALE NAMING AGENT UPON WHOM PROCESS MAY BE SERVED SEE, FLORIDA

In compliance with Section 607.0501 of the Florida General Corporation Act, the following is submitted:

SPORTS AND FITNESS PUBLISHING, INC., with its place of business at 2011B S. Florida Avenue, Lakeland, Florida, 33803, has named C. Douglas Tart, Jr. located at 2011B S. Florida Avenue, Lakeland, Florida, 33803 as its agent to accept service of process within Florida.

Dated the Z day of June, 2005.

Having been named to accept service of process for the above-stated corporation at the place designated in this certificate, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the duties and obligations of Chapter 607 of the Florida General Corporation Act.

Dated the \$\forall \text{day of June, 2005.}

Registered Agent