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TRANSMITTAL LETTER

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June 23, 2005	AL LETTER
TO: Amendment Section	
Division of Corporations	
SUBJECT: RSM ADVERTISING OF FLORIDA, INC.	
(Name of surviving corporatio	n)
The enclosed merger and fee are submitted for filing.	
Please return all correspondence concerning this matter to	o the following:
STUART R. MORRIS, ESQ.	
(Name of person)	. 21
LAW OFFICES OF STUART R. MORRIS, P.A.	
(Name of firm/company)	
7000 WEST PALMETTO PARK ROAD, SUITE 310	
(Address)	
BOCA RATON, FL 33433	. inv
(City/state and zip code)	
For further information concerning this matter, please cal	1:
STUART R. MORRIS, ESQ.	at (561) 750-3850
(Name of person)	(Area code & daytime telephone number)
Certified copy (optional) \$8.75 (plus \$1 per page f \$52.50; please send an additional copy of your d	
Mailing Address:	Street Address:
Amendment Section	Amendment Section
Division of Corporations	Division of Corporations 409 E. Gaines St.
P.O. Box 6327 Tallahassee, FL 32314	Tallahassee, FL 32399
rananasse, i'i sast	1 antantassoo, 1 12 52077

EFFECTIVE DATE

ARTICLES OF MERGER

(Profit Corporations)

The following articles of merger are submpursuant to section 607.1105, F.S.	nitted in accordance with t	he Florida Business Corporation Act,
First: The name and jurisdiction of the s	urviving corporation:	Document Number (If known/ applicable) P05000084054
Name	Jurisdiction	Document Number (If known/ applicable)
RSM ADVERTISING OF FLORIDA, INC.	FLORIDA	P05000084054
Second: The name and jurisdiction of ea	ch merging corporation:	A STATE OF THE STA
Name	<u>Jurisdiction</u>	<u>Document Number</u> (If known/ applicable)
RSM ADVERTISING, INC.	NEW YORK	
Marie 100		
		·
Third: The Plan of Merger is attached.		
Fourth: The merger shall become effection Department of State.	ve on the date the Articles	s of Merger are filed with the Florida
	ific date. NOTE: An effective s in the future.)	date cannot be prior to the date of filing or more
Fifth: Adoption of Merger by <u>surviving</u> The Plan of Merger was adopted by the sl		
The Plan of Merger was adopted by the beautiful and sharehold	oard of directors of the sur der approval was not requi	_ _
Sixth: Adoption of Merger by merging of The Plan of Merger was adopted by the sl		
The Plan of Merger was adopted by the be	oard of directors of the me	erging corporation(s) on

and shareholder approval was not required.

Seventh: SIGNATURES FOR EACH CORPORATION

Name of Corporation	Signature	Typed or Printed Name of Individual & Title
RSM ADVERTISING, INC.	/m///2/	MEL MOHR, PRESIDENT
RSM ADVERTISING OF	And Mh	MEL MOHR, PRESIDENT
FLORIDA, INC.		
-		
	-	<u> </u>
	and the second s	

PLAN OF MERGER

The following plan of merger, which was adopted and approved by each party to the merger in compliance with section 607.1101, F.S. and in accordance with the laws of any other applicable jurisdiction of incorporation.

<u>FIRST</u>: The exact name and jurisdiction of each <u>merging</u> party are as follows:

Name Jurisdiction

RSM Advertising, Inc. New York

SECOND: The exact name and jurisdiction of the **surviving** party are as follows:

Name Jurisdiction

RSM Advertising of Florida, Inc. Florida

THIRD: The terms and conditions of the merger are as follows:

RSM Advertising, Inc. and RSM Advertising of Florida, Inc. shall, pursuant to the provisions of the Florida Business Corporation Act, be merged with and into a single entity, to wit, RSM Advertising of Florida, Inc., which shall be the surviving entity at the effective time and date of the merger and which is sometimes hereinafter referred to as the "surviving entity", and which shall continue to exist as said surviving entity pursuant to the provisions of the Florida Business Corporation Act. The separate existence of RSM Advertising, Inc., which is sometimes hereinafter referred to as the "non-surviving entity", shall cease at the effective time and date of the merger in accordance with the laws of the State of New York.

The Articles of Incorporation of the surviving entity at the effective time and date of the merger shall be the Articles of Incorporation of said surviving entity and shall continue in full force and effect until amended or changed in accordance with Florida law. The present bylaws of the surviving entity will govern the surviving entity until changed, altered, or amended as therein provided and in the manner prescribed by Florida law.

FOURTH:

A. The manner and basis of converting the interests, shares, obligations or other securities of each merged party into the interests, shares, obligations or other securities of the survivor, in whole or in part, into cash or other property are as follows:

The total interest of the sole shareholder of RSM Advertising, Inc. shall be converted to a 100% interest in RSM Advertising of Florida, Inc.

B. The manner and basis of converting <u>rights to acquire</u> interests, shares, obligations or other securities of each merged party into <u>rights to acquire</u> interests, shares, obligations or other securities of the surviving entity, in whole or in part, into cash or other property are as follows:

The rights to acquire interests in the surviving entity, RSM Advertising of Florida, Inc., shall be governed solely by the Bylaws of RSM Advertising of Florida, Inc. There will be no conversion of rights to acquire shares with respect to the non-surviving entity, RSM Advertising, Inc.

<u>FIFTH</u>: If a partnership or limited partnership is the surviving entity, the name(s) and address(es) of the general partner(s) are as follows:

N/A

SIXTH: If a limited liability company is the surviving entity, the name(s) and address(es) of the manager(s) managing members are as follows:

N/A

SEVENTH: All statements that are required by the laws of the jurisdiction(s) under which each Non-Florida business entity that is a party to the merger is formed, organized, or incorporated are as follows:

N/A

EIGHTH: Other provisions, if any, relating to the merger:

NONE

P:\10148.002\2005 Plan of Merger.wpd