

**Electronic Articles of Incorporation
For**

P05000079398
FILED
June 01, 2005
Sec. Of State
wcunningham

DIRECT PERFORMANCE INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DIRECT PERFORMANCE INC.

Article II

The principal place of business address:

P O BOX 752
DEERFIELD BEACH, . 33443

The mailing address of the corporation is:

P O BOX 752
DEERFIELD BEACH, . 33443

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1

Article V

The name and Florida street address of the registered agent is:

HOWARD P HAIMOWITZ
6505 NW 78 PL
PARKLAND, FL. 33067

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: HOWARD HAIMOWITZ

Article VI

The name and address of the incorporator is:

H HAIMOWITZ
P O BOX 752
DEERFIELD BEACH FL 33443

Incorporator Signature: HOWARD P HAIMOWITZ

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
HOWARD P HAIMOWITZ
P O BOX 752
DEERFIELD BEACH, H. 33443 H