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SECRETARY OF STATE
ALLAMASSEE, FLORIDA

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CLARK LAW OFFICE, P.A.

Alfred W. Clark, Jr.

2340 Stanford Court Naples, Florida 34112 Phone (239) 262-8063 Fax (239) 434-7615

May 5, 2005

Department of State Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

Re:

Articles of Incorporation

By The Sea Promotional Products, Inc.

Dear Department of State:

Enclosed please find the original and one copy of the proposed Articles of Incorporation and Designation of Acceptance of Registered Agent for a Florida For Profit Corporation in reference to the above captioned corporation.

Enclosed also is our check in the amount of \$78.75 payable to the Department of State for filing fees (\$35.00), Registered Agent Designation (\$35.00) and Certified Copy of the Articles of Incorporation (\$8.75).

Please file the Articles of Incorporation and return a Certified Copy of the same to our office. Please contact our office should there be any problems.

Sincerely,

AWC/jem

Enclosures as Stated

ARTICLES OF INCORPORATION

OF

BY THE SEA PROMOTIONAL PRODUCTS, INC.



The undersigned, for the purpose of forming a corporation under the Florida General Corporation Act, and in compliance with Chapter 621, Florida Statutes, hereby adopts the following Articles of Incorporation.

ARTICLE I: CORPORATE NAME

The name of this corporation shall be BY THE SEA PROMOTIONAL PRODUCTS, INC.

ARTICLE II: PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation is 1260 Delmar Lane, Naples, Florida 34104.

ARTICLE III: PURPOSE

The purpose for which the corporation is organized is to engage in any activity or business permitted under the laws of the United States of America or the State of Florida, and specifically for the manufacture, distribution and sale of the "Whoops" towel holder and related products, both on a retail and wholesale basis, to the general public within and without the State of Florida and to own property, enter into contracts and to carry on any activity necessary or incidental to the accomplishment or furtherance of the purpose of this corporation.

ARTICLE IV: SHARES AUTHORIZED

The number of shares of stock initially authorized to be issued by the corporation shall be five hundred (500) no-par value common shares to be valued at \$1.00 per share on the initial date of issuance.

ARTICLE V: INITIAL OFFICERS AND/OR DIRECTORS

The following individuals shall serve as the initial officers and/or directors of the corporation:

Darin Prizzi

Zannos Grekos

Roger Macauley

1260 Delmar Lane

207 Mermaids Blight

6161 Spanish Oaks Lane

Naples, FL 34104

Naples, FL 34103

Naples, FL 34119

Director/President & Director/Vice-President

Director/Secretary

Treasurer

ARTICLE VI: REGISTERED AGENT

The name and Florida street address of the registered agent for the corporation is:

Darin Prizzi 1260 Delmar Lane Naples, FL 34104

ARTICLE VII: INCORPORATOR

The name and address of the Incorporator of the corporation is:

Darin Prizzi 1260 Delmar Lane Naples, FL 34104

ARTICLE VIII: EFFECTIVE DATE OF CORPORATION

The corporation shall commence business operations, effective upon the date of filing of the Articles of Incorporation with the Florida Department of State.

Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity.

Signature/Darin Prizzi/Registered Agent

Signature/Darin Prizzi/Incorporator

 $\frac{2-22-05}{\text{Date}}$ 2-22-05

SWORN to before me, the undersigned authority, by Darin Prizzi, who after being duly sworn did subscribe his names to the within Articles of Incorporation as his own free act and deed. Said individual was either personally known to me or presented the following identification: Florida Driver's License.

SEAL



Signature/Notary Public

Printed Name/Notary Public My Commission Expires: