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To:

Division of Corporations

Fax Number : (850)205-0381

From:

Account Name : BUSINESS FILINGS Account Number : 105256001620 Phone : (608)827-5300 Pax Number : (608)827-5501

FLORIDA PROFIT CORPORATION OR P.A.

Lightning Media Inc.

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ARTICLES OF INCORPORATION

In compliance with Chapter 607, F.S.

ARTICLE I NAME

The name of the corporation shall be: Lightning Media Inc.

ARTICLE II PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be: 11925 Northumberland Dr., Tampa, Florida 33626.

ARTICLE III PURPOSE

The purpose for which the corporation is organized is: The corporation is a provider of online marketing services. Well-known retailers, online merchants, manufacturers and travel companies are partners with us.

ARTICLE IV SHARES

The number of shares of stock that this corporation is authorized to have outstanding at any one time is 100. The par value of each share of stock is \$0.01.

ARTICLE V OFFICERS/DIRECTORS

The initial director of the corporation is:

Jemelle Abraham, 11925 Northumberland Dr., Tampa, Florida 33626

The initial officers of the corporation are:

Jemelle Abraham, President, 11925 Northumberland Dr., Tampa, Florida 33626

ARTICLE VI REGISTERED AGENT

The name and Florida Street address of the registered agent is: Business Filings Incorporated, 1203 Governors Square Blvd., Suite 101, Tallahassee, Florida 32301-2960. Located in the County of Leon.

ARTICLE VII INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is Business Filings Incorporated, Mark Schiff AVP, 8025 Excelsior Dr, Suite 200, Madison, WI 53717.

I hereby accept the appointment as registered agent and agree to act in this capacity.

Signature:

Business Filings Incorporated

Date: April 29th, 2005

Signature:

Business Filings Incorporated, Incorporator

Mark Schiff, AVP

Date: April 29th, 2005

The document was prepared by: Business Filings Incorporated, Mark Schiff, 8025 Excelsior Dr, Suite 200, Madison, WI 53717. 608-827-5300

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