

**Electronic Articles of Incorporation
For**

P05000055085
FILED
April 14, 2005
Sec. Of State
jshivers

BEAUTY ASSOCIATES INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BEAUTY ASSOCIATES INC.

Article II

The principal place of business address:

7802 NW 44TH STREET
SUNRISE, FL. 33351

The mailing address of the corporation is:

7802 NW 44TH STREET
SUNRISE, FL. 33351

Article III

The purpose for which this corporation is organized is:

TO OWN, OPERATE, AND MANAGE BEAUTY SALONS, AND DAY SPAS,
INCLUDING RETAIL BOUTIQUES, AND PRIVATE LABEL PRODUCT
LINES, INCLUDING SEMINARS ON AND OFF-SITE.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

MARTIN RUBIN
6550 GRIFFIN RD
SUITE 103
DAVIE, FL. 33314

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MARTIN RUBIN

Article VI

The name and address of the incorporator is:

KAREN RUBIN
7802 NW 44TH STREET
SUNRISE FL 33351

Incorporator Signature: KAREN RUBIN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PST
KAREN RUBIN
7802 NW 44TH STREET
SUNRISE, FL. 33351

Article VIII

The effective date for this corporation shall be:

04/14/2005