

**Electronic Articles of Incorporation  
For**

P05000048502  
FILED  
March 31, 2005  
Sec. Of State  
jshivers

AS SEEN ON TV.US INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

AS SEEN ON TV.US INC.

**Article II**

The principal place of business address:

198 SANDS PT. DR.  
TIERRA VERDE, FL. 33715

The mailing address of the corporation is:

198 SANDS PT. DR.  
TIERRA VERDE, FL. 33715

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

200

**Article V**

The name and Florida street address of the registered agent is:

MEL ARTHUR  
198 SANDS PT. DR.  
TIERRA VERDE, FL. 33715

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MEL ARTHUR

### **Article VI**

The name and address of the incorporator is:

KAREN SENA  
PO BOX 13092  
TUCSON, AZ 85732

Incorporator Signature: KAREN SENA

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PRES  
MEL ARTHUR  
198 SANDS PT. DR.  
TIERRA VERDE, FL. 33715

Title: VP  
LORI BUSSEL  
198 SANDS PT. DR.  
TIERRA VERDE, FL. 33715

Title: SEC  
MEL ARTHUR  
198 SANDS PT. DR.  
TIERRA VERDE, FL. 33715

Title: TREA  
MEL ARTHUR  
198 SANDS PT. DR.  
TIERRA VERDE, FL. 33715