Electronic Articles of Incorporation For

P05000045059 FILED March 25, 2005 Sec. Of State bregister

MEASURED RESPONSE INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: MEASURED RESPONSE INC.

Article II

The principal place of business address: 2808 NE 35TH STREET FORT LAUDERDALE, FL. US 33306

The mailing address of the corporation is:

2808 NE 35TH STREET FORT LAUDERDALE, FL. US 33306

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 2000

Article V

The name and Florida street address of the registered agent is:

PHILIP MULLEN 6211 NW 53RD CIRCLE CORAL SPRINGS, FL. 33067 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: PHILIP MULLEN

Article VI

The name and address of the incorporator is:

PHILIP MULLEN 6211 NW 53RD CIRCLE CORAL SPRINGS FL, 33067

Incorporator Signature: PHILIP MULLEN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P D DAVID MULLEN 2808 NE 35TH STREET FORT LAUDERDALE, FL. 33306 US

Title: VTD PHILIP MULLEN 6211 NW 53RD CIRCLE CORAL SPRINGS, FL. 33067 US

Title: S SONNY DIXON 4960 NW 59TH WAY CORAL SPRINGS, FL. 33067 US

Article VIII

The effective date for this corporation shall be:

03/24/2005