Electronic Articles of Incorporation For

P05000042844 FILED March 22, 2005 Sec. Of State wcunningham

SIMPLY SPOILED, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: SIMPLY SPOILED, INC.

Article II

The principal place of business address:

118 PORTOFINO DRIVE NORTH VENICE, FL. US 34275

The mailing address of the corporation is:

118 PORTOFINO DRIVE NORTH VENICE, FL. US 34275

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

RHONDA L GORHAM 118 PORTOFINO DRIVE NORTH VENICE, FL. 34275 I certify that I am familiar with and accept the responsibilities of registered agent.

P05000042844 FILED March 22, 2005 Sec. Of State wcunningham

Registered Agent Signature: RHONDA L GORHAM

Article VI

The name and address of the incorporator is:

RHONDA L GORHAM 118 PORTOFINO DRIVE NORTH VENICE FL 34275

Incorporator Signature: RHONDA L GORHAM

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P RHONDA L GORHAM 118 PORTOFINO DRIVE NORTH VENICE, FL. 34275 US

Title: COO JAMES A GORHAM 118 PORTOFINO DRIVE NORTH VENICE, FL. 34275 US

Article VIII

The effective date for this corporation shall be:

03/22/2005