Electronic Articles of Incorporation For

P05000024831 FILED February 16, 2005 Sec. Of State

770 SALON, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

770 SALON, INC.

Article II

The principal place of business address:

18792 W. DIXIE HWY AVENTURA, FL. US 33180

The mailing address of the corporation is:

18792 W. DIXIE HWY AVENTURA, FL. US 33180

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

SHLOMI ASAYAG 9930 NOB HILL COURT SUNRISE, FL. 33351 I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: SHLOMI SONNY ASAYAG

Article VI

The name and address of the incorporator is:

DOREEN ABRAMS 8211 WEST BROWARD BLVD. #200 PLANTATION, FLORIDA 33324

Incorporator Signature: DOREEN ABRAMS

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P SHLOMI ASAYAG 9930 NOB HILL COURT SUNRISE, FL. 33351 US P05000024831 FILED February 16, 2005 Sec. Of State clewis