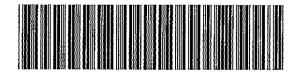
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Tallahassee, FI 3230	08 850-222-2785 Phone #	
City/St/Zip	Phone #	
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CORPORATION NAM	ME(S) & DOCUMENT NUMBER(S), (if known):	
1- MOST ADVERTISING	BUSA, INC.	
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X Walk-in	Pick-up time ASAP XXX Certified Copy	
Mail-out	Will wait Photocopy Certificate of Status	
NEW FILINGS	AMENDMENTS	
XXX Profit	Amendment	
Non-Profit	Resignation of R.A., Officer/Director	
Limited Liability	Change of Registered Agent	
Domestication	Dissolution/Withdrawal	
Other	Merger	
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OTHER FILINGS	REGISTRATION/QUALIFICATION	
Annual Report	Foreign	
Fictitious Name	Limited Partnership	
Name Reservation	Reinstatement	
	Trademark	
	Other	

Examiner's Initials

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ARTICLES OF INCORPORATION

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OF

SECRETARY OF STATE TALLAHASSEE, FLORIDA

MOST ADVERTISING USA, INC.

The undersigned incorporator hereby executes, acknowledges and files with the Florida Department of State the following Articles of Incorporation (the "Articles") for the purpose of organizing a corporation under the Florida Business Corporation Act (the "Act").

ARTICLE I - Name

The name of the corporation is MOST ADVERTISING USA, INC.

ARTICLE II - Principal Office

The initial principal place of business or mailing address of the Corporation shall be 888 Brickell Avenue, 5th Floor, Miami, Florida 33131.

ARTICLE III - Term of Existence

This corporation shall exist perpetually. Corporate existence shall commence on the date these Articles are executed and acknowledged, except that if they are not filed by the Department of State of the State of Florida within five days, exclusive of legal holidays, after they are executed and acknowledged, corporate existence shall commence upon filing by the Department of State.

ARTICLE IV - Nature of Business

This corporation is organized for the purpose of transacting any and all lawful business.

ARTICLE V - Authorized Shares

- (a) <u>Number</u>. The Corporation is authorized to issue ten thousand (10,000) shares of common stock having a par value of \$1.00 each.
 - (b) <u>Preemptive Rights</u>. Shareholders shall have preemptive rights.

ARTICLE VI - Initial Registered Office and Agent

The street address of the initial registered office of this corporation shall be 888 Brickell Avenue, Fifth Floor, Miami, Florida 33131 and the name of the initial registered agent of this corporation at that address is Pedro P. Saez.

ARTICLE VII - Directors

All corporate powers shall be exercised by and under the authority of, and the business and affairs of the Corporation shall be managed under the direction of its board of directors. The Corporation shall have one (1) director initially. The number of directors may thereafter be increased or decreased from time to time in accordance with the Bylaws of the Corporation. The name and address of the first member of the board of director is:

Name: Address:

Gianluca Fontani 888 Brickell Avenue

5th Floor

Miami, Florida 33131

ARTICLE VIII - Bylaws

The power to adopt, alter, amend or repeal bylaws shall be vested in the board of directors and the shareholders, but the board of directors may not alter, amend or repeal any bylaws adopted by the shareholders if the shareholders provide that such bylaws shall not be altered, amended or repealed by the board of directors.

ARTICLE IX - Incorporator

The name and address of the subscriber to these Articles are:

Name:	Address:
PEDRO P. SAEZ	888 Brickell Avenue
	5 th Floor
	Miami, Florida 33131
IN WITNESS WHEREOF,	the undersigned incorporator has executed these Articles of
Incorporation in the City of Miami,	State of Florida this 3rd day of January, 2005
	Pedro P. Saek, Incorporator (SEAL)
STATE OF FLORIDA))S:	S:
COUNTY OF MIAMI-DADE)	_
who is to me well known to be the pe	authority, as of this day personally appeared PEDRO P. SAEZ, erson described in and who subscribed the above Articles of perfore me that he made and subscribed the same for the uses and
IN WITNESS WHEREOF, I have Florida as of day of January 3, 2005	e hereunto set my hand and official seal in Miami-Dade County,
	NOTA BY BUBLIC State of Florida
JUDITH M. PERAZA	NOTARY PUBLIC, State of Florida
MY COMMISSION # DD 337709	Printed Name of Notary
Bonded Thru Budget Notary Services	My Commission Expires:
	Commission No.:

CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN FLORIDA, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED

In compliance with Section 48.091, Florida Statutes, the following is submitted:

MOST ADVERTISING USA, INC., desiring to organize or qualify under the laws of the State of Florida with its principal place of business at City of Miami, State of Florida has named <u>Pedro P. Saez. Esq.</u>, located at 888 Brickell Avenue, 5th Floor, Miami, Florida 33131, as its agent to accept service of process within Florida.

Pedro P. Saez, Eşq Incorporator

Dated: January 3, 2005

Having been named to accept service of process for the above stated corporation, at the place designated in this Certificate, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties.

MOST ADVERTISING USA, INC., Articles of Incorporation -- Page 4

Pedro P. Saez, Esq.

Registered Agent

Dated: January 3, 2005

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(SEAL)