

**Electronic Articles of Incorporation
For**

P04000173418
FILED
December 30, 2004
Sec. Of State
dbrown

BEAUTY EMPORIUM HOLDINGS INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BEAUTY EMPORIUM HOLDINGS INC

Article II

The principal place of business address:

9206 NW 106 ST
MEDLEY, FL. 33178

The mailing address of the corporation is:

9206 NW 106 ST
MEDLEY, FL. 33178

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100 SHARES

Article V

The name and Florida street address of the registered agent is:

CARLOS J MARTINEZ
9206 NW 106 ST
MEDLEY, FL. 33178

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: CARLOS J. MARTINEZ

Article VI

The name and address of the incorporator is:

CARLOS J. MARTINEZ
9206 NW 106 ST
MEDLEY, FL
33178

Incorporator Signature: CARLOS J. MARTINEZ

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PD
CARLOS J MARTINEZ
9206 NW 106 ST
MEDLEY, FL. 33178

Article VIII

The effective date for this corporation shall be:

01/01/2005