Electronic Articles of Incorporation For

P04000159529 FILED November 23, 2004 Sec. Of State bregister

HEARTLAND EQUITY, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: HEARTLAND EQUITY, INC.

Article II

The principal place of business address:

1249 N. ORANGE AVENUE ORLANDO, FL. 32804

The mailing address of the corporation is:

1249 N. ORANGE AVENUE ORLANDO, FL. 32804

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

MICHELLE I QUATRALE 1249 N. ORANGE AVENUE ORLANDO, FL. 32804 I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: MICHELLE QUATRALE

Article VI

The name and address of the incorporator is:

JOHN E. PARRETT 1249 N. ORANGE AVENUE ORLANDO, FL 32804

Incorporator Signature: JOHN E. PARRETT

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D JOHN E PARRETT 1249 N. ORANGE AVE. ORLANDO, FL. 32804

Title: D DANNY VARGAS 1249 N. ORANGE AVE. ORLANDO, FL. 32804

Title: P MARK THOMPSON 1249 N. ORANGE AVE. ORLANDO, FL. 32804

Title: VP NATHAN CRON 1249 N. ORANGE AVE. ORLANDO, FL. 32804

Title: VP CHRISTOPHER SCHELLIN 11249 N. ORANGE AVE. ORLANDO, FL. 32804 P04000159529 FILED November 23, 2004 Sec. Of State bregister