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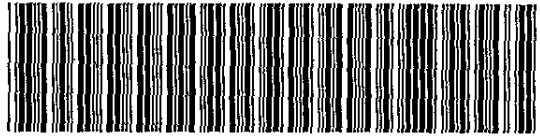
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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

11/17/04  
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\* ALSO ADMITTED IN DISTRICT OF COLUMBIA  
AND PENNSYLVANIA

\*\* ALSO ADMITTED IN DISTRICT OF COLUMBIA  
AND NEW YORK

November 10, 2004

**Via Federal Express 7919 7729 2680**

Secretary of State  
Division of Corporations  
409 East Gaines Street  
Tallahassee, FL 32399

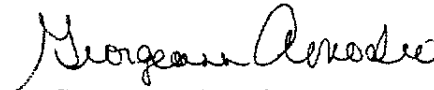
**Re: Incorporation of Innovative Planning Associates, Inc.  
File Number 4-1139-5**

Dear Sir/Madam:

Enclosed please find check number 1097 in the amount of Seventy-Eight Dollars and Seventy-Five Cents (\$78.75) for the filing of the enclosed Articles of Incorporation and Certificate of Designation of Registered Agent relating to the above referenced Corporation. Please file the Articles and return a copy of the filed articles to our office.

Thank you for your assistance with this matter.

Very truly yours,



Georgeann Amodeo  
Legal Assistant

/gla  
Enclosures

**ARTICLES OF INCORPORATION**  
**OF**  
**INNOVATIVE PLANNING ASSOCIATES, INC.**

FILED  
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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

**ARTICLE I**

**NAME**

**INNOVATIVE PLANNING ASSOCIATES, INC.**

**ARTICLE II**

**PURPOSE**

This corporation is organized for the following purposes:

1. To acquire, own and operate a novelty sales company.
2. To engage in any activity or business permitted under the laws of the United States and the State of Florida.

**ARTICLE III**

**CAPITAL STOCK**

This corporation is authorized to issue 1000 shares of common stock.

The common stock of the corporation shall have the following characteristics:

- (a) Par value shall be \$1.00 per share.
- (b) At all meetings of the stockholders, the common stockholders shall be entitled to cast one (1) vote for each share of common stock owned. That a common stockholder is interested in a matter to be voted upon shall not disqualify him from voting thereon.
- (c) Except as otherwise provided by law, the entire voting power for the election of

directors and for all other purposes shall be vested exclusively in the holders of the outstanding common stock.

#### ARTICLE IV

##### TERM OF EXISTENCE

This corporation shall have perpetual existence commencing on the date of receipt of these Articles of Incorporation by the Secretary of State of Florida.

#### ARTICLE V

##### INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial principal office of this corporation is *9101 Baybury Lane, West Palm Beach, Florida*. The initial registered agent of this corporation is MARTIN BAUM with his address at <sup>33411</sup>*9101 Baybury Lane, West Palm Beach, Florida*. The Board of Directors may, from time to time, change the street and post office address of the corporation as well as the location of its principal office.

#### ARTICLE VI

##### INITIAL BOARD OF DIRECTORS

This corporation shall have two (2) Directors, initially. The number of Directors may be either increased or diminished from time to time by the By-Laws but shall never be less than one (1). The name and address of the initial Director of this corporation is:

**Name**

**Address**

**Martin Baum**

**9101 Baybury Lane  
West Palm Beach, Florida**

<sup>33411</sup>

Estelle Baum

9101 Baybury Lane  
West Palm Beach, Florida, 33411

ARTICLE VII

AMENDMENT

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, in the manner provided by law.

ARTICLE VIII

INCORPORATOR

The name and address of the person signing these Articles is:

Martin Baum  
9101 Baybury Lane  
West Palm Beach, Florida, 33411

IN WITNESS WHEREOF, the undersigned subscriber has executed these Articles of Incorporation this 9<sup>th</sup> day of NOVEMBER, 2004.



Print Name: Martin Baum

STATE OF FLORIDA            )  
  )ss.  
COUNTY OF PALM BEACH )

Sworn to and subscribed before me this 9<sup>th</sup> day of NOVEMBER, 2004, by  
MARTIN BAUM, who is personally known to me (or who has produced FDL  
as identification) and who did take an oath.

B50056337419  
11/19/37 11/19/05

  
Notary Public, State of Florida

(SEAL)



Gail Bernstein  
MY COMMISSION # DD215390 EXPIRES  
May 26, 2007  
BONDED THRU TROY FAIN INSURANCE, INC.


**CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE**  
**FOR THE SERVICE OF PROCESS WITHIN THIS STATE.**  
**NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.**

In pursuance of Chapter 48.091, Florida Statutes, the following is submitted, in compliance with said Act:

First--That **INNOVATIVE PLANNING ASSOCIATES, INC.**, is desiring to organize under the laws of the State of Florida with its principal office, as indicated in the Articles of Incorporation in the City of **West Palm Beach**, County of **Palm Beach**, State of **Florida** has named **Martin Baum** located at **9101 Baybury Lane**, as its agent to accept service of process within this State.  
West Palm Beach, Florida 33411

**ACKNOWLEDGMENT:**

Having been named to accept service of process for the above-stated corporation, at place designated in this certificate, I hereby accept to act in this capacity, and agree to comply with the provision of said act relative to keeping open said office.



**Print Name: Martin Baum**  
**(Registered Agent)**