

P04000/55585

Florida Department of State

Division of Corporations

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FLORIDA PROFIT CORPORATION OR P.A.

South Beach Jewelry, Inc.

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SECRETARY OF STATE
TALLAHASSEE FLORIDA

**ARTICLES OF INCORPORATION
OF
SOUTH BEACH JEWELRY, INC.**

ARTICLE I

Name

The name of the corporation is:

South Beach Jewelry, Inc.

ARTICLE II

Principal Office; Mailing Address

The principal office and mailing address of this corporation will be at 1958 San Marco Boulevard, Jacksonville, Florida 32207 or such other address as the Board of Directors may from time-to-time designate.

ARTICLE III

Stock

The maximum number of shares with par value that this corporation is authorized to have outstanding at any one time is One Hundred Thousand (100,000) shares of the par value of One Dollar (\$1.00) each.

ARTICLE IV

Registered Agent

The name of the initial registered agent of this corporation and the street address of the initial registered office of this corporation is

NAME

ADDRESS

Charles R. Curley, Jr.

1301 Riverplace Blvd., Suite 1500
Jacksonville, Florida 32207

ARTICLE V

Incorporator

The name and address of the sole Incorporator of the corporation is as follows:

NAME

ADDRESS

Charles Curley, Jr.

1301 Riverplace Blvd, Suite 1500
Jacksonville, Florida 32207

ARTICLE VI
Directors

The number of its directors shall not be less than one (1) but may be such greater number as may be elected by the stockholders from time to time.

The name and address of the member of the first board of directors, who shall hold office for the first year of the existence of the corporation or until her successor is elected or appointed is:

<u>NAME</u>	<u>ADDRESS</u>
Miriam Bell	1958 San Marco Blvd. Jacksonville, Florida 32207

ARTICLE VII
Purpose

The general nature of the business or businesses to be transacted is to do all and everything necessary and proper for the accomplishment of the objects necessary or incidental to the benefit and protection of the corporation, and to transact any lawful business and to exercise all powers granted to corporations by the laws of the State of Florida.

ARTICLE VIII
Perpetual Existence


This corporation is to have perpetual existence.

ARTICLE IX
Amendment

This corporation reserves the right to amend, alter, change or repeal any provision contained in its articles of incorporation, in the manner now or hereafter prescribed by statute, and all rights conferred upon stockholders herein are granted subject to this reservation.

I, the undersigned, being the sole incorporation hereinbefore named for the purpose of forming a corporation to do business both within and without the State of Florida, do make, subscribe, acknowledge, and file these articles, hereby declaring and certifying that the facts herein stated are true, and accordingly have hereunto set my hand this 15th of November, 2004.

IN WITNESS WHEREOF, the undersigned Incorporator has executed these Articles of Incorporation this 15th day of November, 2004.



Charles R. Curley, Jr.
Incorporator

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

**CERTIFICATE OF DESIGNATION
REGISTERED AGENT/REGISTERED OFFICE**

Pursuant to the provisions of section 607.0501, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the Corporation is:

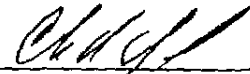
South Beach Jewelry, Inc.

2. The name and address of the registered agent and office are:

Charles R. Curley, Jr.
1301 Riverplace Blvd., Suite 1500
Jacksonville, FL 32207

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

SIGNATURE: _____



Charles R. Curley, Jr.

DATE: _____

November 15th, 2004