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Division of Corporations  
Fax Number : (850)205-0381

From:

Account Name : JOHNSON, BLAKELY, POPE, BOKER, RUPPEL & BURNS, P.A.  
Account Number : 076666002140  
Phone : (727)461-1818  
Fax Number : (727)441-8617

**FLORIDA PROFIT CORPORATION OR P.A.  
PERFECTLY TARGETED LICENSING, INC.**

Certificate of Status	1
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ARTICLES OF INCORPORATION  
OF  
PERFECTLY TARGETED LICENSING, INC.

ARTICLE I - Name and Address

The name of this corporation is PERFECTLY TARGETED LICENSING, INC. The mailing address and principal office of the corporation is 8455 Beverly Boulevard, Suite 508, Los Angeles, CA 90048.

ARTICLE II - Duration

This corporation shall have perpetual existence.

ARTICLE III - Capital Stock

This corporation is authorized to issue 10,000 shares of common stock, which shall be designated as "Common Shares." The par value of each share of stock shall be One Cent (\$0.01).

ARTICLE IV - Initial Registered Office and Agent

The street address of the initial registered office of this corporation is 911 Chestnut Street, Clearwater, Florida 33756 and the name of the initial registered agent of this corporation at that address is David I. Alpert.

ARTICLE V - Incorporator

The name and address of the person signing these Articles is:

<u>Name</u>	<u>Address</u>
A.R. NEAL	911 Chestnut Street Clearwater, Florida 33756

ARTICLE VI - Indemnification

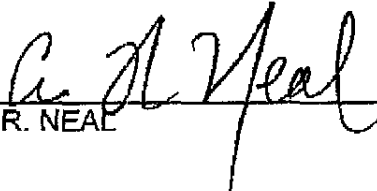
The corporation shall indemnify any officer or director, or any former officer or director to the full extent permitted by law.

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ARTICLE VII - Amendment

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment thereto, and any right conferred upon the shareholders is subject to this reservation.

The undersigned incorporator has executed these Articles of Incorporation this 10th day of November, 2004.

  
A.R. NEAL

CERTIFICATE DESIGNATING REGISTERED AGENT  
AND STREET ADDRESS FOR SERVICE OF PROCESS  
WITHIN FLORIDA

Pursuant to Fla. Stat. §48.091, PERFECTLY TARGETED LICENSING, INC., desiring to organize under the laws of the State of Florida, hereby designates the undersigned, as its registered agent to accept service of process within the State of Florida.

ACCEPTANCE OF DESIGNATION

The undersigned hereby accepts the above designation as registered agent to accept service of process for the above-named corporation, at the place designated above, and agrees to comply with the provisions of Fla. Stat. §48.091(2) relative to maintaining an office for the service of process.

  
A.R. NEAL

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