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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

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## TRANSMITTAL LETTER

Department of State  
Division of Corporations  
P. O. Box 6327  
Tallahassee, FL 32314

**SUBJECT:** Crescendo Marketing, Inc.

(PROPOSED CORPORATE NAME - MUST INCLUDE SUFFIX)

Enclosed are an original and one (1) copy of the articles of incorporation and a check for:

☐ \$70.00  
Filing Fee

☐ \$78.75  
Filing Fee  
& Certificate of Status

☐ \$78.75  
Filing Fee  
& Certified Copy

☒ \$87.50  
Filing Fee,  
Certified Copy  
& Certificate of  
Status

**ADDITIONAL COPY REQUIRED**

**FROM:** Kimberly B. Smithers

Name (Printed or typed)

3679 East Lake Drive

Address

Land O'Lakes, Florida 34639

City, State & Zip

(813) 235-6218

Daytime Telephone number

**NOTE: Please provide the original and one copy of the articles.**

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

## ARTICLES OF INCORPORATION

In compliance with Chapter 607 and/or Chapter 621, F.S. (Profit)

### ARTICLE I NAME

The name of the corporation shall be: **Crescendo Marketing, Inc.**

### ARTICLE II PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be:  
3679 East Lake Drive , Land O'Lakes, Florida 34639.

### ARTICLE III PURPOSE

The purpose for which the corporation is organized is: To engage in any lawful activity allowed for under the state's corporation statutes, including, but not limited to marketing and public relations consulting.

### ARTICLE IV SHARES

The number of shares of stock that this corporation is authorized to have outstanding at any one time is 100. The par value of each share of stock is \$1.

### ARTICLE V OFFICERS/DIRECTORS

The initial directors of the corporation are:

Kimberly B. Smithers, 3679 East Lake Drive , Land O'Lakes, Florida 34639

### ARTICLE VI REGISTERED AGENT

The name and Florida Street address of the registered agent is: Kimberly B. Smithers, 3679 East Lake Drive , Land O'Lakes, Florida 34639. Located in the County of Pasco.

### ARTICLE VII INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation Crescendo Marketing, Inc., 3679 East Lake Drive , Land O'Lakes, Florida 34639.

\*\*\*\*\*

Having been named as registered agent to accept service of process for the above stated corporation at the place designed in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity.

Signature: Kimberly B. Smithers  
Kimberly B. Smithers

Date 10-29-04

Signature: Crescendo Marketing, Inc.  
Crescendo Marketing, Inc., Incorporator

Date 10-29-04

The document was prepared by: Crescendo Marketing, Inc., 3679 East Lake Drive , Land O'Lakes, Florida 34639. 813-235-6218