

2007 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P04000148520

FILED
Jan 08, 2007
Secretary of State

Entity Name: DIRECT EFFECT MARKETING & PROMOTIONS INC.

Current Principal Place of Business:

17424 DELAWARE ROAD
FORT MYERS, FL 33912

New Principal Place of Business:

2783 N AIRPORT RD
SUITE 306
FORT MYERS, FL 33907

Current Mailing Address:

17424 DELAWARE ROAD
FORT MYERS, FL 33912

New Mailing Address:

FEI Number: 13-4288357

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

SPIEGEL & UTRERA, P.A.
1840 SW 22ND ST.
4TH FLOOR
MIAMI, FL 33145 US

Name and Address of New Registered Agent:

RATCLIFF, ROBERT L
17424 DELAWARE RD
FT MYERS, FL 33907 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: ROBERT RATCLIFF

01/08/2007

Electronic Signature of Registered Agent

Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: PTD () Delete
Name: RATCLIFF, ROBERT
Address: 17424 DELAWARE ROAD
City-St-Zip: FORT MYERS, FL 33912

Title: VS () Delete
Name: RATCLIFF, KIMBERLY
Address: 17424 DELAWARE ROAD
City-St-Zip: FORT MYERS, FL 33912

ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

Title: () Change () Addition
Name:
Address:
City-St-Zip:

Title: () Change () Addition
Name:
Address:
City-St-Zip:

I hereby certify that the information supplied with this filing does not qualify for the for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: ROBERT RATCLIFF

PRES

01/08/2007

Electronic Signature of Signing Officer or Director

Date