

**Electronic Articles of Incorporation
For**

P04000146330
FILED
October 25, 2004
Sec. Of State
jshivers

CROWN JEWEL INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

CROWN JEWEL INC.

Article II

The principal place of business address:

1335-A ST. LUCIE WEST BLVD.
PORT ST. LUCIE, FL. US 34986

The mailing address of the corporation is:

8254 RIVIERA WAY
PORT ST. LUCIE, FL. US 34986

Article III

The purpose for which this corporation is organized is:

THE CORPORATE PURPOSE IS TO BE A FULL-SERVICE RETAIL
JEWELRY STORE PROVIDING QUALITY GOODS AND SERVICES IN ORDER
TO CREATE AND KEEP CUSTOMERS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

CARLOS J BERROCAL
BERROCAL & WILKINS, P.A.
801 MAPLEWOOD DRIVE, SUITE 22-A
JUPITER, FL. 33458

I certify that I am familiar with and accept the responsibilities of registered agent.

P04000146330
FILED
October 25, 2004
Sec. Of State
jshivers

Registered Agent Signature: CARLOS J. BERROCAL

Article VI

The name and address of the incorporator is:

WANDA S. ISOLICA
8254 RIVIERA WAY
PORT ST. LUCIE, FL 34986

Incorporator Signature: WANDA S. ISOLICA

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
WANDA S ISOLICA
8254 RIVIERA WAY
PORT ST. LUCIE, FL. 34986 US

Title: VP
CARLOS R ISOLICA
8254 RIVIERA WAY
PORT ST. LUCIE, FL. 34986 US

Title: S
WANDA S ISOLICA
8254 RIVIERA WAY
PORT ST. LUCIE, FL. 34986 US

Title: T
CARLOS R ISOLICA
8254 RIVIERA WAY
PORT ST. LUCIE, FL. 34986 US

Article VIII

The effective date for this corporation shall be:

11/01/2004